

CDC Resources for Hepatitis Awareness Month

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Division of Viral Hepatitis

Hepatitis Awareness Month Resource Page

- ABCs of Viral Hepatitis feature
- Live-read radio PSAs
- Buttons & badges
- Proclamations

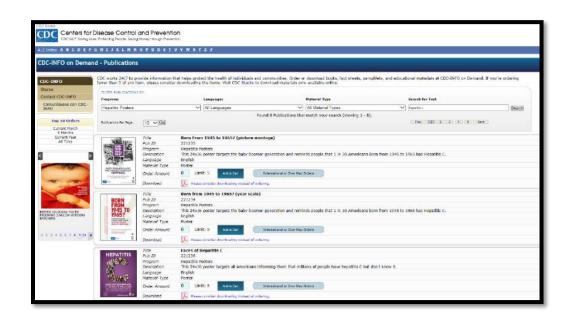




http://www.cdc.gov/hepatitis/heppromoresources.htm

FREE Posters and Fact Sheets

- Select and place orders here: http://wwwn.cdc.gov/pubs/CDCInfoOnDemand.aspx?ProgramID=48
- Takes 2-4 weeks to ship





National Campaigns



Know Hepatitis B Campaign

- Multilingual campaign developed by CDC & Hep B United
 - Launched in 2013, with 4 phases so far
- Goal: Increase testing for chronic Hepatitis B
- Audience: Asian Americans
- Main languages: Chinese, Korean, Vietnamese, English

Campaign resources:

- Suite of materials developed to encourage testing for hepatitis B
- Materials can be modified for local communities and events

Campaign Website: <u>www.cdc.gov/KnowHepatitisB</u>

Campaign Materials

- Broadcast
 - Video PSAs
 - Radio PSAs
- Digital and Social Media
 - Banner ads
 - Buttons and badges
- Print Ads

Patient Education Materials

- Fact sheets
- Posters
- Infographics
- Localized templates for flyers and ads
- Risk assessment card
- Provider Clinical Tools

Video PSAs











Patient Education Fact Sheets

ជំងឺរលាកថ្មើមប្រភេទ B



KAB MOB SIAB

Thaum Leej Two hauv vus Tsev Need m

HÉPATITE B: ÊTES-VOUS À RISQU

que l'hépatite B?

une maladie causée par le virus de ec le temps, cette maladie peut entraîne

s de santé. Le virus peut rendre

ations destinées aux personnes originaire

如果家人得

医生会要食乙肝用

伊有大人和朴洁。

例疗。其他沒有被

保护物目不够之后

乙肝的物素细胞的

乙肝疫苗

西田町以来

什么是乙肝

州江新以降保不受;

實可學習的關係。

-dank.

Taarifa kwa Watu kutoka Afrika

Hepatitisi B ni nini?

HEPATITISI B NA FAMILI

Hapatina e ni ugonjwa unaosahabishwa na birusi cha Hepatitisi B. Kiraweza kusababisha matattoo makubwa

Kab mob siab B yog ib yam kab mo daim siab. Nws tshwm sim los ntas

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ሄፓታይተስ ቢ ምንድን HEPATITIS B STREETS IN STREETS IN FIRM OF

ሄፓታይተስ ቢ፤ ተጋልጠው ሊሆኑ ይችል ይሆን? !

HEPATITIS B

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Hepatitis 9 is a liver disease. It is caused by the Repatitis 8 NAMED TOOK REPORTED AND DE virus. For some people who get Hepatitis B, the virus stays in the body, causing a lifelong liness. Hepatitis B can cause serious health problems over time. These problems can include READ NAME OF DEPTHS AS A ይችላል። እንታይተስ ቢ ኢችአይሺ በማ ቢሆንም በቀላሉ የሚሰራጭ ነው። እፓ: በመተቃቀፍ፣ በመንጎም፣ እጅ ለእጅ በ 0700mb 86456679

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huw

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ሰዎች ሄፓታይተስ ቢ እንዴት ያውቃሉ?

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What are the symptoms of Hepatitis 8?

Kab mob siab B yog dat

Most people who have Hepatitis B do not know they have it. The disease does not always cause symptoms. Hepatitis B can stay hidden in the body. Many people can live with Hepatitis B for 20 years without feeling sick. Still, liver damage from the disease can take place during this

How is Hepatitis B spread?

Hepatitis 8 is spread when someone corres in contact with blood from a person who has the disease. Mest people born in Korsa and other Atlan countries who have Hepatitis E were infected with the virus as infants or young children. Hegatitis 8 can be passed from an infected mother to her baby at birth or from a family member to young children. People living with someone who has Hepatitis B are more likely to get the disease Hepatitis 8 is not a genetic disease. People also do not get Hepatitis 8 from sharing meals, bowls or utensits with someone who has the disease. Hepatitis B is not spread through eastlooding, hugging, kissing, holding hands; coughing, or



什么是乙肝?

乙肝

乙甲基一种自己肝病毒所引起的肝痹。某他人在免费乙肝归 乙肝病毒合学省在外内、甲草烷生治病。传染上乙肝合过了一核 計算。成人可能是中严重的健康问题。这种健康问题可能包括

如果家人得了乙肝

乙肝有哪些症状? 大多数患者乙醛的人不阻遏自己 受消率 物为原染乙醇不一定合物 应证, 乙籽可以用器在块块, 有条 《象景乙科长达20年代一点他手 宣傳不舒服, 但是肝能仍然可靠在 DESCRIPTION.

乙肝如何传播? 乙肝显因为细胞积乙肝患者的血液而传播。大多数在中国和其位 亚洲国家出生亚丑两年乙肝的人都是在婴幼儿时测验内障感染。 据看乙肝的多红可以在生产时修乙肝传染结结的婴儿 患者乙肝 的家人也可以分类给家中的人。在乙并弄着一周居住的人随着可 MINE-HUB

乙肝不是一种先关性疾病。 包不合因为与乙肝泄毒一致吃饭。 共用颜金或餐具而被蒸除。 乙肝也不会通过哺乳、排布、涂除 烧工、运搬或打造器所伤益。

HEPATITIS B & YOUR FAMILY

Information for Native Hawaiians and Pacific Islanders

B형 간염에

걸릴 위험이 있으십니까?

အသည်းရောင်အသားဝါ ဘီ။ ။

သင်မှာ အနုရာယ် ရှိသလား။

ພະຍາດຕັບອັກເສບ ບີ

ເມື່ອມີສະມາຊິກໃນຄອບຄົວເປັນພະຍາດຕັບອັກເສບ ປີ

ພະຍາດຕົບຂັກເສບ ປີ ແມ່ນຫຍັງ?

ກະເສດຕົນທີ່ກະຫາ ທີ່ ແຕ່ເຄາະຄອດຄົນ ເປັນຕ້ອງສາດຕັ້ງ ໄດຍ້ອງກັນຕ້ອງການ ທີ สำนักภาพนิสินในเหตาอยัย ซักสน ปี เลือใจสัสโตในล่างขาย เชือใช้เกิดทานกับเป็นชี้โดงของพูดอดีติด แพชายตันสำสตร ปี สามาก เชือใช้เกิดปั่นทาดุละพทร ล้ายแลวได้เกิดเฉลาล้านได้ตัวความ ครบที่กรับคือสอด รองเคลิกให้.



อาภามออามะยากกับอักเสบ ປີ ມີຫຍັງແດ່? กับสอบสูายที่เปรียนจากตับสักเสบ ปี แบบที่รู้ว่า ก็บลาร์เลือนของนี้. แบบกลให้เรื่องการสอบสีใน ใจสัสดับลักเสบ O amuno dissificare production de la la constanta de la consta ปัจจะเลิกการเห็นประชัก เอปารูโรสิตาม เกองอับโรสารเลิวกา ขายพลารมีตลารเกิดในใช้ ในล้วและเรียกรณ์

ພະຍາດຕັບອັກເສບ ປີ ແຕ່ຊາມແນວໃດແດ່?

กษาการับสิกาสมาชิกมาแล้วแล้วแล้วแล้วสำคัญการเล่นสื่อเกาะเกล่นสื่ ໃນພາກດ ກັບກ່ວນສູກເກີດໃນໃນ ເພດນວະວະ ເພດຍເຄເລື່ອງ ໃນອາຊີ ຂໍ້ມີເຊື່ອໄປເຮັດຕົວຮັກແມ ປີ ແມ່ນຕົວເຂື້ອໃນກອນດັນງາທຳ ຫຼື ເປັນເຕັກນ້ອຍ ยะเคาะกับสิกาสบ มีสามารถเสียงและการเม่าที่กับผู้สามารถกรรกรักยสกุลัก 成年人后在6个月頁 องเกาะรับสีการย ชี้เก็บรวมหลาดการกำแหล้ม บอกการรี้ ผู้ก็บางตัวใด เพื่อมจากเดียสำหลับ ปี จากงานที่เอาสามรถแก้น, ให้กุ่วยสุวม ซึ่งต้อง ให้ในที่เริ่มเกิดใหญ่เพิ่มสืบในสอบาก และกรณีเพิ่มสบ ปี ถึงสมรน ชาบทานลักลูกร้องนั้นสมับกานาอง, ภาษๆบ, ภาษาในสีที่ม, rnute, ซึ่

คอบเร็กขย้าแก่เมื่อกินในคอบคิวเป็นพะยาก ຕັບອັກເສບ ນີ?

decides down of the called management that managed in ดังตัวสมาชิ ตัวนี้แบบชิวจุโทย เลงเก็กที่อาโทยู่ในเรียวบุวกับ การ ทรงน้ำและทางการเกิดสมมาครา ที่จะเจาะตำเนื่อสมมากับก่อย white:

สานรอดขายพยาอย่ายในสนาเร็กโดยอยู่ใจแบ่นทำใน สนาเร็กใน ลองให้เป็นเลขางเรียรักระบ ปี ของไปสัมภายในเป็นกๆการเยอ สมาชิกในของคังส์สีนา ที่ไปโลงขายโดยปปะโภภายลักรักระก น้องรับและเกล้าตัวแมะ ใช้ วายเส้าเกระหูชื่อสลุ่วแล้วสู่รับการตัวเพื่อ merchi.

According to the form of the contract of the c อัติเป็นอะเทอดังดักสมเอ็จงต์รักดัวรับให้เดอกจากละตะสำสานเล้าก เชิง จึงจะทำรักได้ลอกจากกุก, สู้ กำรับวันที่ ให้ลอกจากใหญ่จะตัดย.

ເປັນຫຍັງລັກແຊງຮັບລັກເສບ ປີ ຈຶ່ງສຳຄັນ?

วิทยาลเลย โดยสำคัญในที่ได้สืบสำครามสามารถ พระพายาลเลย เดือนพระพาณี เสียงพระพายาลเลยสามารถ พระสักษาเมียว ของจะการใหญ่ สิญารเกษาจะเกริกัสก รายอุที่สำนาจารใหญ่ สะมาใหญ่เลิกๆ ในกระสัมพัญธ์ไป เพราะในสักษา นิสัยอะไม่เป็นการสักลักษานี้

ວັກແຂງປ້ອງກັນພະຍາດຕັບອັກເສບ ປີ ມີຈັກຊຸດ? สำนักผู้ใหญ่, จะไปการส่วงประการที่สามพิธีการกฤษกระบารทำเป็นกะ ผู้สำเ กระกับสังเราะเพิ่มกักระบารที่ใช้เคียสาม ตั้วเมืองใจรูตัวสามพัฒน์สินในสัสมัย

GAN SIÊU VI B

y cơ mắc bệnh không?

ều vị Hepatitis B gây tên. Đối ểm siếu vị này thì sẽ mang nó gây ra những vấn để sốc khóc

Lâm sao người ta biết được minh có mắc bệnh viêm gan B không

Người ta biết được là minh có mắc bệnh hay không nhỏ thứ bệnh việm gạn B. Thế binh này chi đơn giấn là thứ más, một

الالتهاب الكبدي ب

ما المقصود بالالتهاب الكبدى ب؟

عند إصابة أحد أقراد العائلة بالالتهاب الكيدي ب

HEPATITIS B

HEPATITIS B

Are You At Risk?

What is Hepatitis B?

legatitis B is a liver disease. It is caused by the Hepatitis B virus or some people who get Hepatitis B, the virus stays in the body, ausing a lifelong illness. Hepatitis Bican cause serious health inbliems over time. These problems can include liver cancer and

How is Hepatitis B spread?

legatitis B is spread when someone comes in contact with blood om a person who has the disease. Most people born in China nd other Asian countries who have Hepatitis 8 were infected as ares or young children. Hepatitis B can be passed from an afected mother to her baby at birth or from a family member to

enstitis R is not a nenetic disease. People also do not net Henatitis from sharing meals, bowls or utensils with someone who has the Esease. Henatitis B is not spread through breastfeeding, hugging issing, holding hands, coughing, or sneezing.

How common is Hepatitis B?

Hepatitis 8 is very common in China and other Asian countries. Approximately 1 in 12 Asians are living with Henatitis & but most necole do not know it.

What are the symptoms of Hepatitis B? Most people who have Hepatitis B do not know they have

The disease does not always cause symptoms. Hepablis 8 can stay hidden in the body. Many people can live with

How serious is Hepatitis B? Hepatitis B can become very serious. For some people, this disease leads to liver damage, like liver failure or cancer.

How do people know if they have Hepatitis B?

A Hepatitis B test lets people know if they have it. This is a simple blood test that takes only a little bit of blood from a person's arm. Doctors do not always do this fest, so it is important to ask to be



Who should be tested for Hepatitis B?

Hepatitis 8 testing is recommended for:

- People born in China and other Asian countrie · People whose parents were born in China.
- People who live with someone who has

Why should people be tested for Hepatitis B?

Getting tested lets a person know if he or she has Hepatitis R. There are treatments available for Hepatitis B that can help prevent serious liver damage. People who find out they have Hepatris B can also keep other family members healths. This is why women are always tested for Hepatitis B when they are pregnant. Family members who have never had Hepatitis Bican get a vaccine to protect them from getting it.

Heparitis 8 test results will be kept confidential. People with Hepatitis B cannot be forced to leave the United States. They also cannot be fired from a job, or forced to leave school.

How is Hepatitis B treated?

People who have hepatitis B should see a doctor who is very knowledgeable about the disease. The doctor can give medicines that will slow down liver damage. It is important to ask the doctor before taking any Eastern liver medicines because they might hurl the liver or cause problems with some of the medicines prescribed

English 7 Asian Languages **English for Native Hawaiians and Pacific Islanders 5 African Languages**

http://www.cdc.gov/knowhepatitisb/materials.htm#factsheets

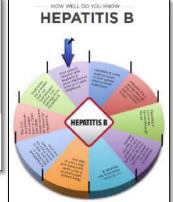
Posters, Infographics, Flyers, Quizzes











Should You Be Tested for Hepatitis B?

Hepatitis B is common among people of Chinese heritage, as well as people from other Asian countries. People born in Asia, or have parents who were born in Asia, are more likely to have Hepatitis B. People with Hepatitis B can develop serious liver problems, and pass the virus without knowing it to their family.

Please appear the following questions to find out if you should be tested for lightitis B.

7	ease answer the rollow	ing questions to find out if you should be tested for riepatitis b.			
1.	Where were you born?				
	☐ United States	☐ other country (which country?)			
2.	Where was your mother born?				
	☐ United States	☐ other country (which country?)			
		0.400.20			

☐ other country (which country?)

귀하의 생명을 구할 수 있는, B형 간염 정보

CDC는 귀하께 B형 간염 검사를 받으실 것을 권합니다.

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2 m	NO H-PATHER	

Wha	tis	the	He	patit	is E	vaccine?	
		1000	1000		3023576	CANAL CALLS SELECT	

For most people, the vaccine is usually given as three shots over six months. People should get all three shots to keep them from getting Hepatitis B.

Keep track of your vaccine series:								
☐ Dose 1 Date:	□ Dose 2 Date:	☐ Dose 3 Date:						
Next shot is	Next shot is							
inmonths	inmonths							

https://www.cdc.gov/knowhepatitisb/materials.htm

☐ United States

Using Know Hepatitis B Materials











Know More Hepatitis

- National Multi-Media Campaign
 - Launched in late 2012, with 4 phases so far
- KNOW MORE HEPATITIS
- Goal: Increase hepatitis C testing of those born 1945-1965
- Audiences
 - Consumers born from 1945 to 1965.
 - Primary care providers

Campaign Website: www.cdc.gov/KnowMoreHepatitis

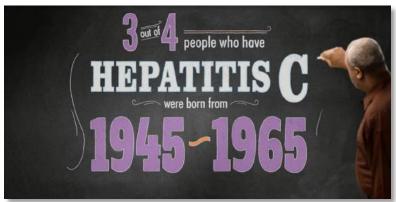
Campaign Materials

- Broadcast
 - Video PSAs
 - Radio PSAs
- Digital and Social Media
 - Banner ads
 - Pre-roll buys
 - Buttons and badges
 - Twitter & YouTube
- Print/Out of Home
 - Print ads
 - Airport dioramas
 - Billboards
 - Transit ads

- Patient Education Fact sheets
 - Posters
 - Infographics
 - Fact sheets
- Provider Clinical Tools

TV PSAs & YouTube Videos









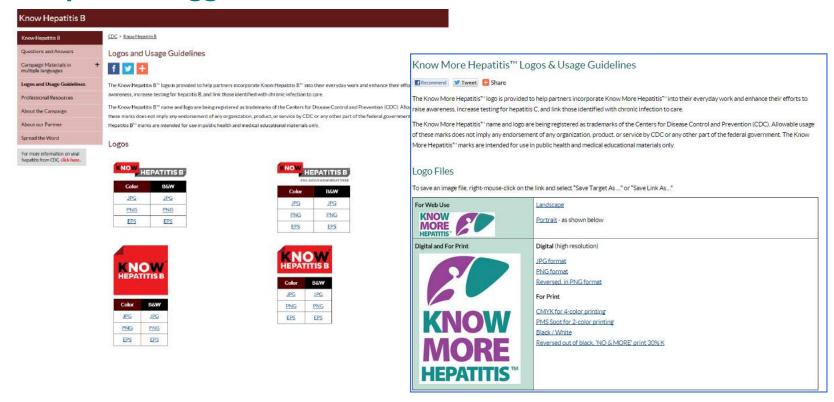


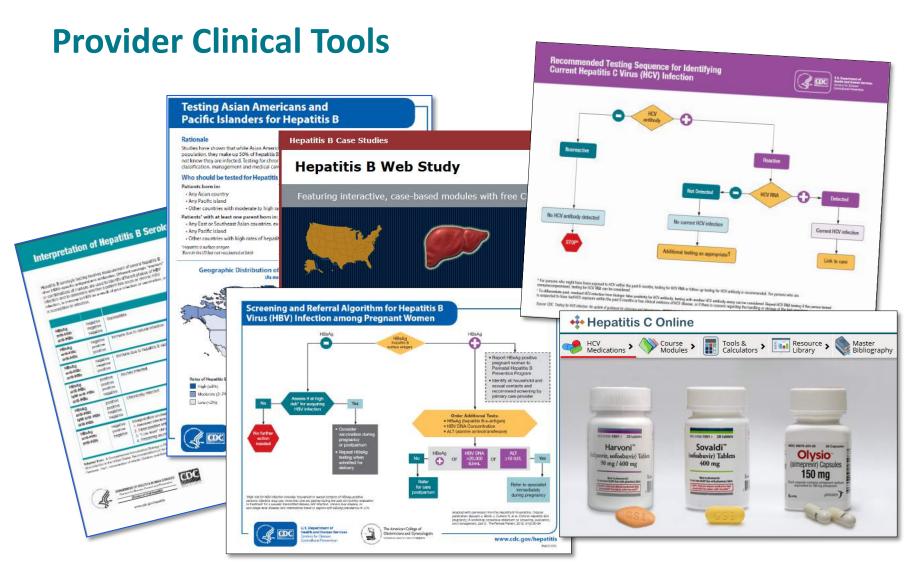
Campaign Materials



Use of Campaign Materials

- Materials are in the public domain
- Encourage their use if it meets your needs
- Open to suggestions for new materials



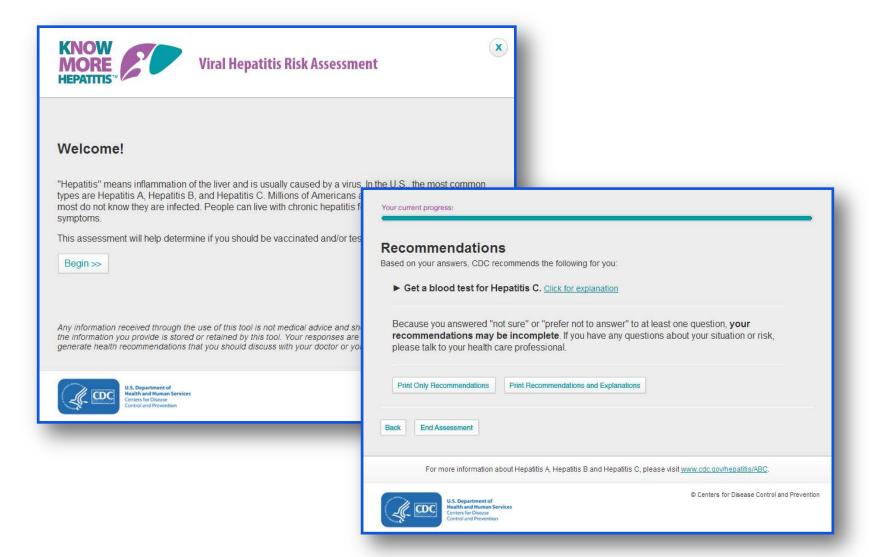


https://www.cdc.gov/hepatitis/resources/healthprofessionaltools.htm

Hepatitis Risk Assessment

- Purpose: Easy to use, online tool designed to assess a person's risk for hepatitis A, B and/or C
- Audiences:
 - Baby Boomers
 - Asian Americans
 - People with past risk behaviors or events
- Application: Used in privacy of person's home or at a doctor's office
- Action: Tailored CDC recommendations to foster dialogue with provider
- Located: http://www.cdc.gov/hepatitis/RiskAssessment/

Hepatitis Online Risk Assessment



Promoting the Risk Assessment

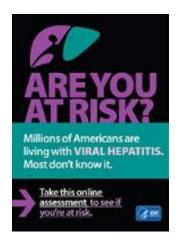


Millions of Americans have VIRAL HEPATITIS. Most don't know it.

Take this online assessment to see if you're at risk.









http://www.cdc.gov/knowmorehepatitis/Media/ButtonsBadges.htm#HRA

Get Involved & Stay Connected

Sign up for GovDelivery



@CDCHep

- Started in 2009
- >35,000 followers
- Supports recommendations and campaigns

CDC

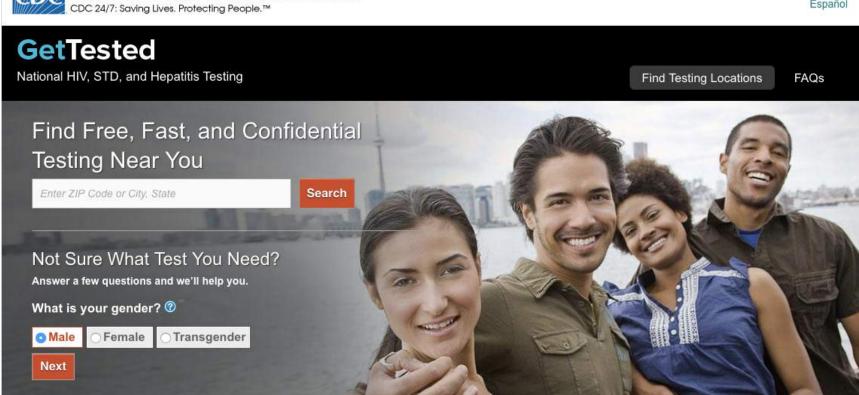
CDC Hepatitis @ @cdchep · Mar 19
Two months to Hepatitis Testing Day! Start planning now and check out some resources and ideas to help spread the word about viral #hepatitis go.usa.gov /xn7HS #HepAware





Get Tested Website

Centers for Disease Control and Prevention



https://gettested.cdc.gov/

Español

Be #HepAware Thunderclap

Be #HepAware on May 19!

by CDC Hepatitis

category: Health

"Millions in the US are living with viral hepatitis. Find out if you should be tested or vaccinated! http://thndr.me/g4zlb5"



CDC Hepatitis

EMBED (/>

SUPPORTERS

34 of 100

34% of goal supported

SOCIAL REACH

148,408 People

TIME LEFT

about 1 month
Ends May 19, 12:00 PM EDT

Support CDC Hepatitis in sharing this message.



We will post this one-time message to your account on May 19 at 12:00PM EDT. About Support & Privacy



Join Us in Helping Everyone Become #HepAware

More than four million Americans are living with viral hepatitis, but most do not know they are infected. Many people can live with hepatitis for decades without symptoms or feeling sick. Left untreated, chronic hepatitis can cause serious health problems, including liver damage, cirrhosis, and even liver cancer. Getting tested is the only way to know if you are infected.

May is Hepatitis Awareness Month and May 19th is national Hepatitis Testing Day. Join CDC and our public health partners to raise awareness and increase testing. Support our Thunderclap, be #HepAware, and encourage others to do the same.

http://bit.ly/2q2S44e

Thank you

For more information, contact Sherry Chen at schen1@cdc.gov

For more information, contact CDC 1-800-CDC-INFO (232-4636) TTY: 1-888-232-6348 www.cdc.gov

The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.

