HBV Clinical Trials and Why They Are Important

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What Is a Clinical Trial?

- Studies in which people volunteer to test new drugs or devices
- Learn whether new treatment works and is safe for people
- Therapies in clinical trials NOT the same as available drugs (routine care)

- Available therapies have been tested & approved





Why Are Clinical Trials Important?

- New treatments must pass many tests before they get to patients
- Can advance science and help others in the future
- Other considerations:
 - Patients may access therapies in development
 - Tests, treatment usually free for study volunteers
 - Patients may be observed more closely during trial





What Does the Healthcare Provider Do in Clinical Trials?

- Physician (principal investigator, PI)
 - Organizes & directs the study
 - Reviews the data
- Clinical research coordinator
 - Handles day-to-day activities
 - Main contact for patients

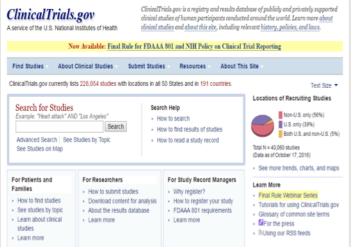




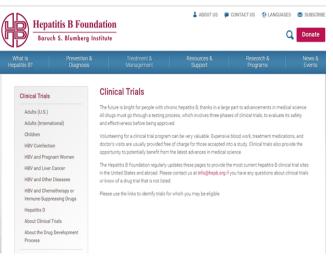


Image courtesy of stockimages at FreeDigitalPhotos.net

How to Find HBV Clinical Trials



ClinicalTrials.gov- lists all clinical trials



Hepatitis B Foundation (<u>www.hepb.org</u>)

- info@hepb.org
- Call 215-489-4900
- HBV specific listing
- Provides contact information for trial site (contact research team)
- Local academic and nonacademic institutions
- Pharma companies' website listings





How to Find HBV Clinical Trials

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Home > Our Programs > Se	arch Clinical T	Having trouble finding a clinical trial? We can help!	
Our Programs Communicating Trial Results Research Services	>	Call 1-877-MED HERO or complete the form below to have CISCRP perform a custom search for yo)u!
Medical Heroes Campaign	>	Finding a clinical trial can be confusing. Search Clinical Trials is a free service designed to help people find clinical trials that are relev needs. CISCRP staff will work with you to understand your options and our staff will help you find local clinical trials in your communit	

Center for Information & Study on Clinical Research Participation

- 1-877-MED HERO (www.ciscrp.org)
- Free service to help find appropriate clinical trials locally or further away
 - Send you contact information for research studies
 - e-mail: ~1 week ; regular mail: 2 weeks
- Free educational brochure (key questions to ask research staff)
- Can also search their CenterWatch clinical trials database yourself





How Can Healthcare Providers Get Involved in a Trial?

- Create database of patients in their practice

 viral disease, liver disease, demographics
- Publish article on their patient profile
- Approach pharma companies
- Establish a research infrastructure
- Publish





If Healthcare Provider Is Not Involved in a Clinical Trial

If a provider is not involved in a trial but his/her patient wants to participate:

- Referral to research center
- Submit intake form if available
- Transfer records after completing HIPAA forms
- Can still remain involved in patient's care





Barriers to Participating in Clinical Trials

The Healthcare Provider Perspective





Clinical Trials Can Affect Practice

Some trials can run months, years

- Establish protected time for clinical trials
- Allocate staff just for clinical trials
- Budget own time and staff time to balance the business aspect of disease





Other Barriers to Clinical Trials

- Lack of awareness about new drugs, trials
- Lack of urgency for patients to enter trial
 7 effective treatments available
- Substantial costs associated with clinical trials





Healthcare Provider Concerns

- Patients may not want to participate
- Patients may not adhere to protocol
 - Language, cultural barriers
 - Take time off work, need to travel to trial site
- May lose patients to clinical trial site





Key Messages for Healthcare Providers About HBV Clinical Trials

To build a database of HBV patients, providers must take the following steps:

- 1. Test for HBV in all at-risk patients
- 2. Test for anti-HBc; if positive do not vaccinate; educate about risk of reactivation
- 3. Prevent HBV with vaccination if all three HBV tests are negative





Key Messages for Patients About Clinical Trials

- 1. Currently no cure for HBV infection
- 2. Existing treatments: lifelong, have side effects
- 3. New drugs with potentially shorter therapy and greater effectiveness could *prevent* hepatitis B-related:
 - a. deaths
 - b. liver transplants
 - c. liver cancer





Talking About Clinical Trials: Strategies to Promote and Motivate

- Talking to individuals with HBV
 - Face-to-face meetings about HBV better than telephone discussions
 - Use enduring materials, pictures, graphics, videos
- Talking to healthcare providers
 - WHO plan to eliminate HBV worldwide by 2030
 - Mention the 30+ new therapies in development for HBV, with the next step being a functional cure





Your Roles in Increasing Asian Americans' Participation in HBV Clinical Trials

Moon S. Chen Jr., PhD, MPH Co-Founder, National TF on HBV: Focus on APIs Professor & Associate Director for Cancer Control UC Davis Comprehensive Cancer Center

Objectives

From Review to Realization

From Realization to Responsibilities

From **Responsibilities** to **Roles**

Objectives

From **Review** to **Realization**

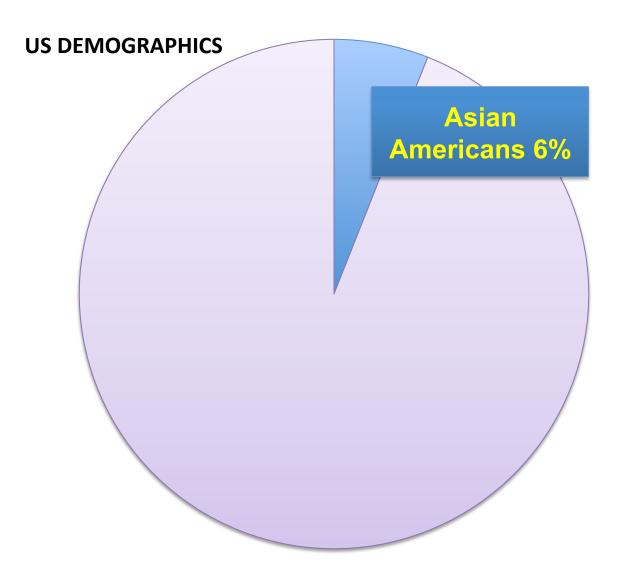
Asian American Cancer Mortality Trends Reported By Race/ Ethnicity

Male						
(rank)	NHW	Chinese	Filipino	Japanese	Korean	Vietnamese
1	Lung 31.0%	Lung 28.13%	Lung 30.7%	Lung 23.9%	Lung 22.8%	Lung 28.1%
2	Prostate 9.2%	Liver 11.7%	Colorectal 10.8%	Colorectal 13.1%	Stomach 14.6%	Liver 22.3%
3	Colorectal 9.1%	Colorectal 10.4%	Prostate 8.9%	Prostate 8.9%	Liver 12.9%	Colorectal 7.9%
4	Pancreas 5.8%	Stomach 6.5%	Liver 7.6%	Stomach 8.8%	Colorectal 11.0%	Stomach 6.5%
5	Leukemia 4.4%	Pancreas 5.9%	Pancreas 5.7%	Pancreas 8.4%	Pancreas 7.4%	Pancreas 4.4%
Female						
(rank)	NHW	Chinese	Filipino	Japanese	Korean	Vietnamese
1	Lung 27.3%	Lung 22.2%	Breast 19.5%	Lung 21.4%	Lung 18.5%	Lung 21.7%
2	Breast 14.6%	Breast 11.8%	Lung 18.1%	Colorectal 12.9%	Stomach 11.6%	Breast 10.3%
3	Colorectal 9.6%	Colorectal 11.9%	Colorectal 9.0%	Breast 10.7%	Colorectal 11.4%	Colorectal 9.6%
4	Pancreas 6.2%	Pancreas 7.2%	Pancreas 6.7%	Pancreas 9.6%	Pancreas 8.2%	Liver 9.3%
5	Ovary 5.6%	Stomach 5.4%	Ovary 6.0%	Stomach 6.5%	Liver 7.2%	Stomach 6.3%

Table 1. Top 5 sites of cancer-related mortality, ranked as a proportion of all cancer deaths, by race/ethnicity (2003–2011)

Thompson, C. A., Gomez, S. L., Hastings, K. G., Kapphahn, K., Yu, P., Shariff-Marco, S., ... Palaniappan, L. P. (2016). The Burden of Cancer in Asian Americans: A Report of National Mortality Trends by Asian Ethnicity. Cancer Epidemiology, Biomarkers & Prevention: A Publication of the American Association for Cancer Research, Cosponsored by the American Society of Preventive Oncology, 25(10), 1371–1382. https://

Asian Americans with Chronic HBV



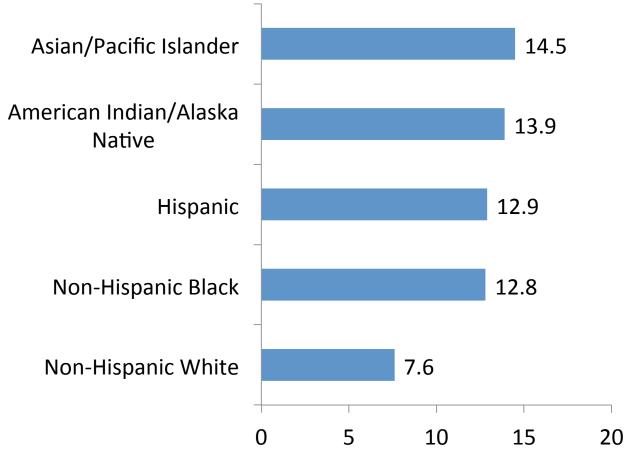


Our cancer burden is **Unique**, because, among all racial groups in the United States, Asian Americans were the *first* to experience cancer as the leading cause of death. In all other racial groups, heart disease is the leading cause of death.



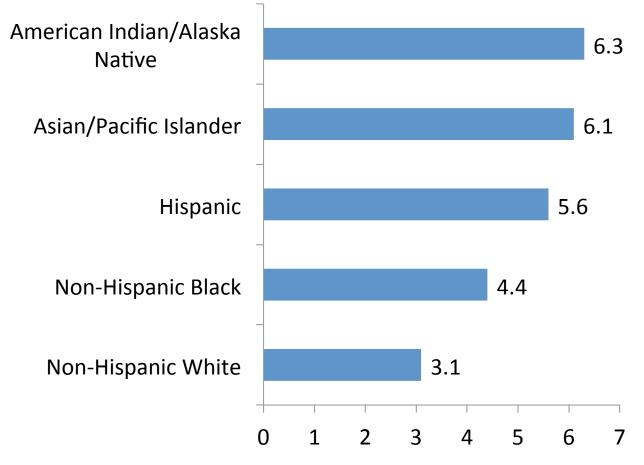
The cancer burden that affects Asian Americans is **UNUSUA**, because more than any other racial/ ethnic group, Asian Americans experience proportionally more cancers of *infectious* origin, such as liver cancer, cervical cancer, and stomach cancer.

Liver & Intrahepatic Bile Duct Cancer Mortality Rates for *Males* USA, 2008-2012 per 100,000

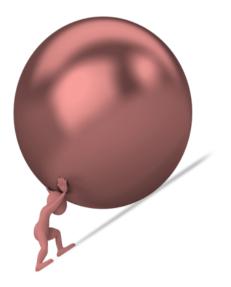


Siegel RL et al. Cancer Statistics, 2016; CA Cancer J Cln 2016; 66:7-30

Liver & Intrahepatic Bile Duct Cancer Mortality Rates for *Females* USA, 2008-2012 Per 100,000



Siegel RL et al. Cancer Statistics, 2016; CA Cancer J Cln 2016; 66:7-30



The cancer burden that affects Asian Americans may be

UNNECESSARY, at least in part, because prevention is better than a cure and earlier detection and other behavioral changes can reduce the risk of dying from cancer or acquiring cancer.

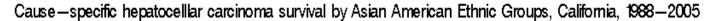
Objectives

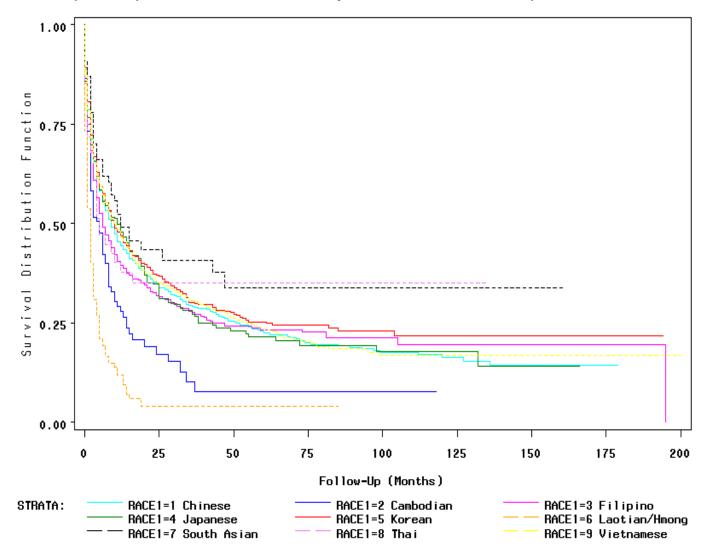
From Realization to Responsibilities

Reducing Cancer Health Disparities Among Asian Americans: Progress & Prognosis



Kaplan-Meier Curves of Cause Specific Survival from HCC





Thousand Asian American Study (TAAS)















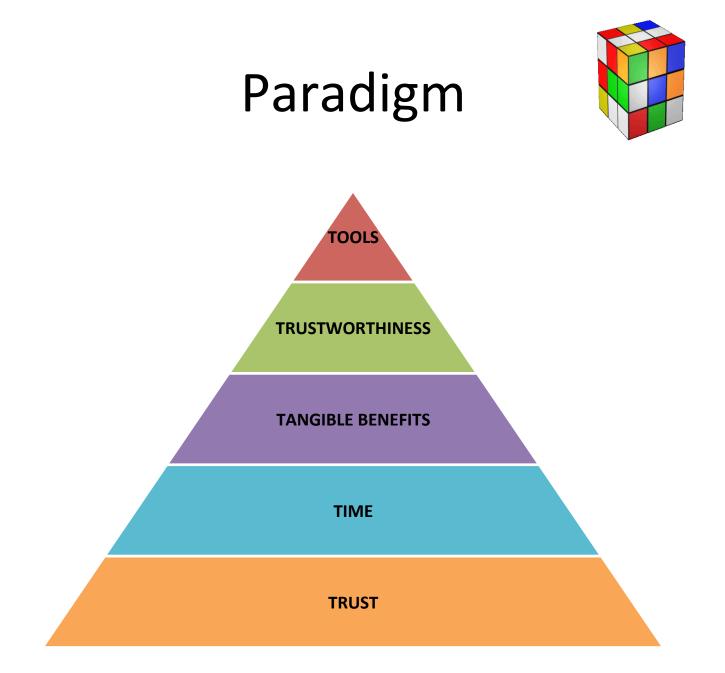


Clinical Trials

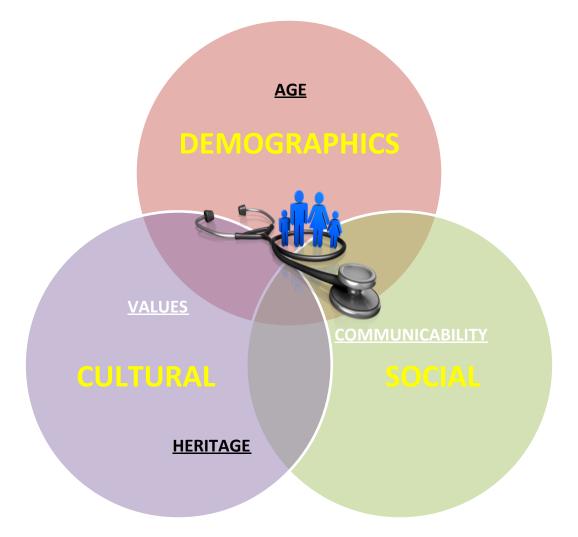


<u>YouTube</u> <u>Link</u>





Patient's Perspective



HOW: FACILITATORS

- Doctor-recommended
- Trust earned
- Cultural sensitivity
- Linguistic competence

Does This Work?

Brown M, Moyer A. Predictors of awareness of clinical trials and feelings about the use of medical information for research in a nationally representative US sample. Ethnic Health. 2010;15:223-226.

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Tong EK, Fung LC, Stewart SL, Paterniti DA, Dang JHT, Chen MS Jr. Impact of a biospecimen collection seminar on willingness to donate biospecimens among Chinese Americans: Results from a randomized, controlled community-based trial. Cancer Epidemiol Biomarkers, & Prevention 2014

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Dang JHT, Rodriguez EM, Luque JS, Erwin DO, Meade CD, Chen MS Jr. Engaging diverse populations about biospecimen donation for cancer research. Journal of Community Genetics 2014





Yes, minorities are willing to participate in health research

Objectives

From Review to Realization

From Realization to Responsibilities

From **Responsibilities** to **Roles**

Asian American Community Responses to Blood Biospecimen Drives: Findings and Implications







The 3 R's: Roles and Responsibilities

If you are:





Healthcare provider....

Your responsibilities are:

Recommend clinical trials to your patients

Person with HBV **Request** that your provider inform you about clinical trials



Public health or community group.... Be a **Resource** for linking providers and patients to clinical trials

How to Find HBV Clinical Trials

- Clinicaltrials.gov
- Hepatitis B Foundation
 - info@hepb.org
 - 215-489-4900
- CISCRP (Search Clinical Trials)
 - 1-877-MED HERO (www.ciscrp.org)
- Local academic / nonacademic institutions
- Pharmaceutical company websites



