



REACH OUT, LIFT UP

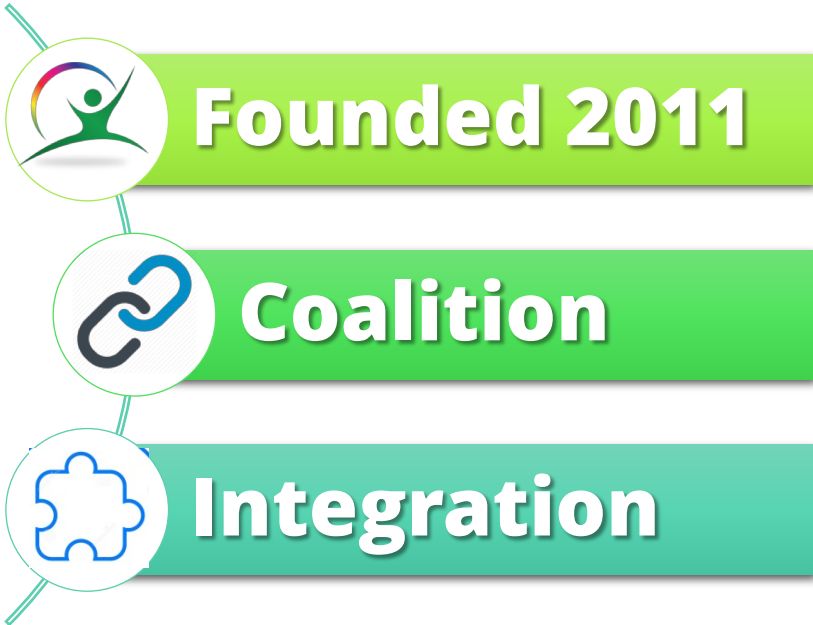
ELIMINATING HEPATITIS IN HAWAII



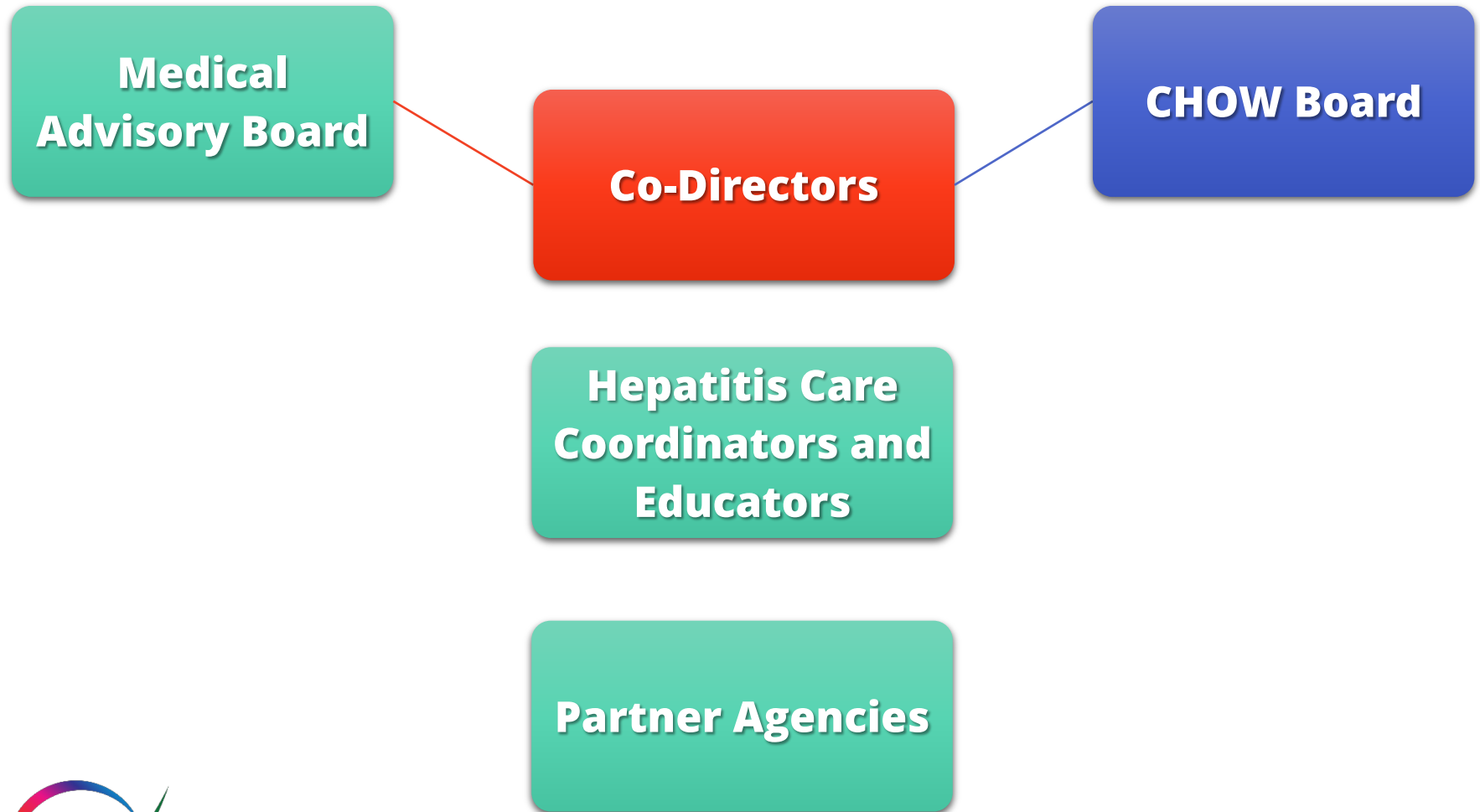
Heather Lusk, Co-Director
April 2018

HEP FREE HAWAII

- Over 80 local, national, and global partner agencies, including fiscal sponsorship by CHOW Project (www.chowproject.org)



HEP FREE HAWAII STRUCTURE



HEPATITIS IN HAWAII

Hep B and C

- 60
thousand

Liver Cancer

- 75%
due to
Hep B/C

Deaths

- Highest
rate of
liver
cancer
deaths

More than 1 out of 20 people!



US Cancer Statistics 1999-2014. Wong, Linda, AJS 2015.
U.S. Census Bureau 2014.

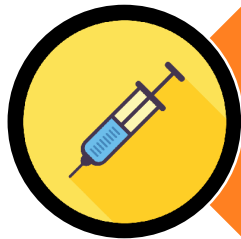
HEPATITIS IN HAWAII



Asians, Pacific Islanders
Hep B



Born 1945-1965
Hep C



People who inject drugs
Hep B and C

HAWAII'S POPULATION



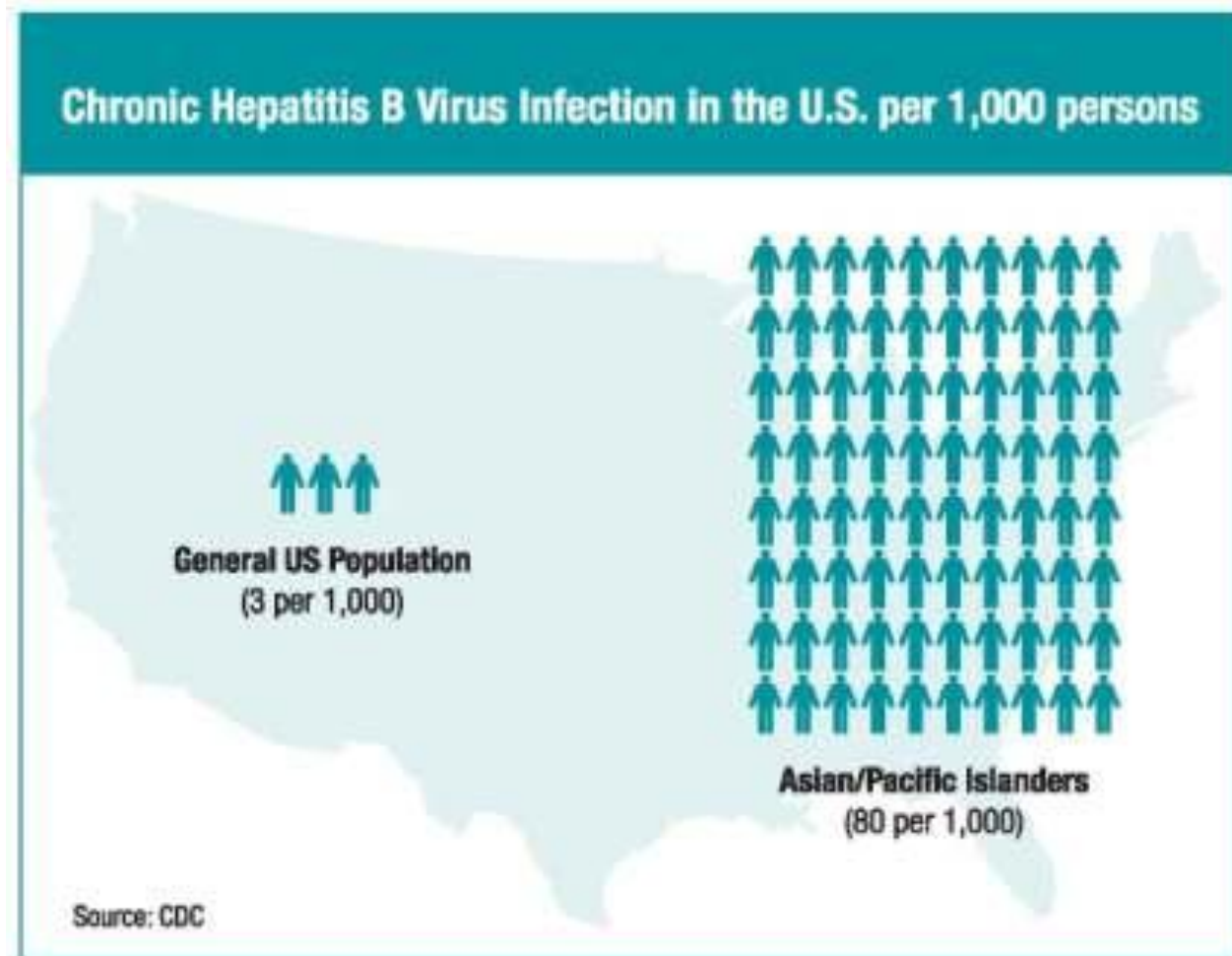
	General	PI/NH	Asian	Foreign
HI	1.3 million	10%	40%	17%
US	308 million	0.2%	5%	12%



U.S. Census Bureau 2010 (<http://quickfacts.census.gov>).

IMPACT: ASIANS/ PACIFIC ISLANDERS

- 1 out of 2 people in Hawaii are API
- 1 out of 10 born outside the U.S.



IMPACT: BABY BOOMERS

- **Born 1945 to 1965**
 - 1/33 have hep C
 - Should get tested
 - 1 out of 6 people in Hawaii are baby boomers.



IMPACT: PEOPLE WHO USE DRUGS

With Opioid Crisis, a Surge in Hepatitis C

August 28, 2017 | By Christine Vestal

SHARE      



An Indiana nurse holds one of the syringes provided to intravenous drug users taking part in Fayette County's state-approved needle exchange program. Hepatitis C infections have nearly tripled since 2010 — an increase mainly due to the heroin epidemic



YOUTH AND RX PAIN MEDS

- 1 in 8 (12.2%) public high school students



**1 in 8 (12.2%)
public high school
students**

**1 in 15 (6.8%)
public middle
school students**

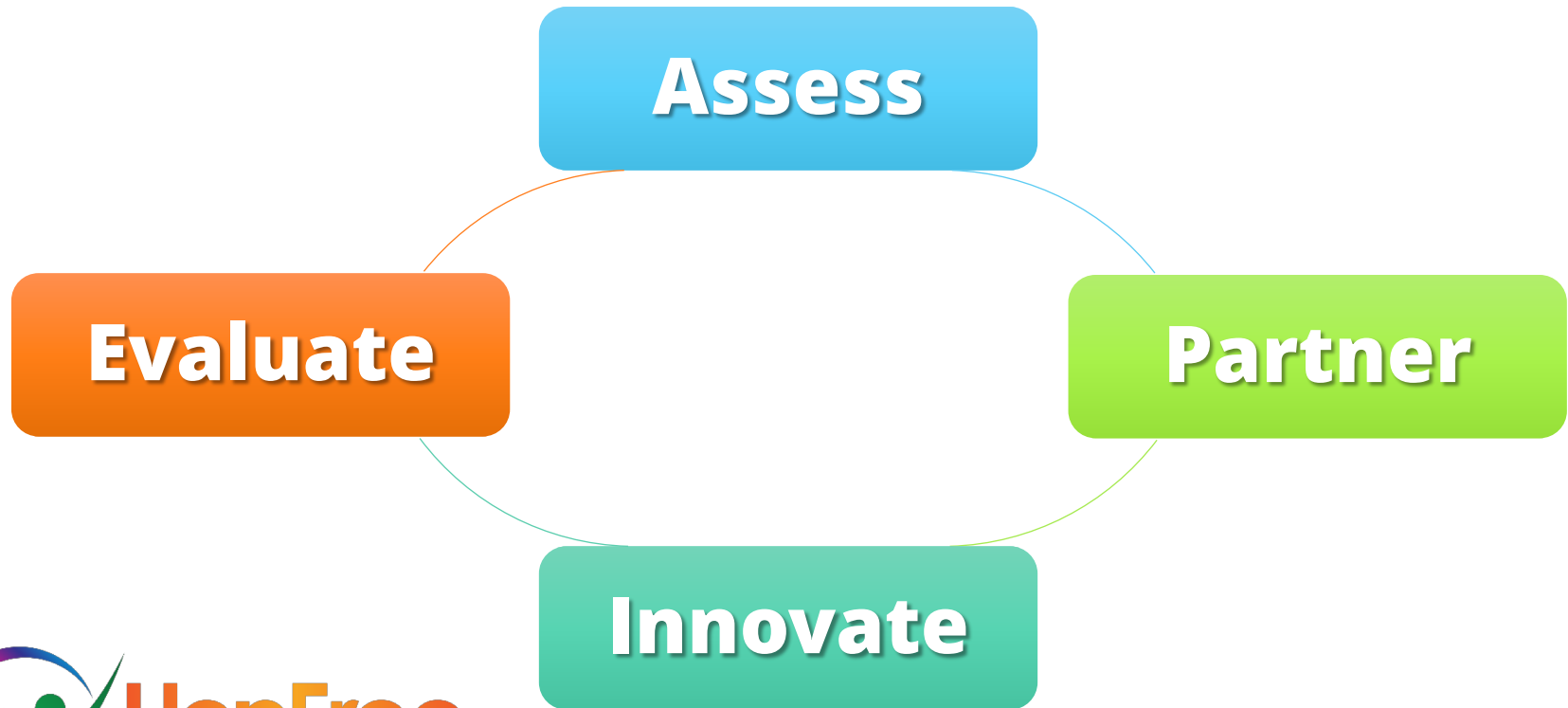


Source: Hawaii Youth Risk Behavior Survey, 2017

*Ever took prescription pain medication without a doctor's prescription or differently than a doctor told them to use it

INTERSECTIONAL FRAMEWORK

- Look broadly
- Build relationships
- Identify opportunities
- Determine impact



LOOK BROADLY

- **Drug User Health**
 - Wound Care
 - Overdose Prevention
 - Law Enforcement
- **Immigrant/Migrant**
- **Cancer Prevention**
- **Veterans/Military**
- **Pharmacies**
- **Corrections**



RELATIONSHIP CAPITAL



Know your Value

- Services
- Strengths

Show your value

- Data
- Presence

Know their value

- Mission
- Overlap



MICRONESIAN COMMUNITY

HSNH

- Grant
- Contacts

MELWP

- Buy In
- Culture



Rensely Alik and volunteers,
Micronesia Education for Liver
Wellness Program



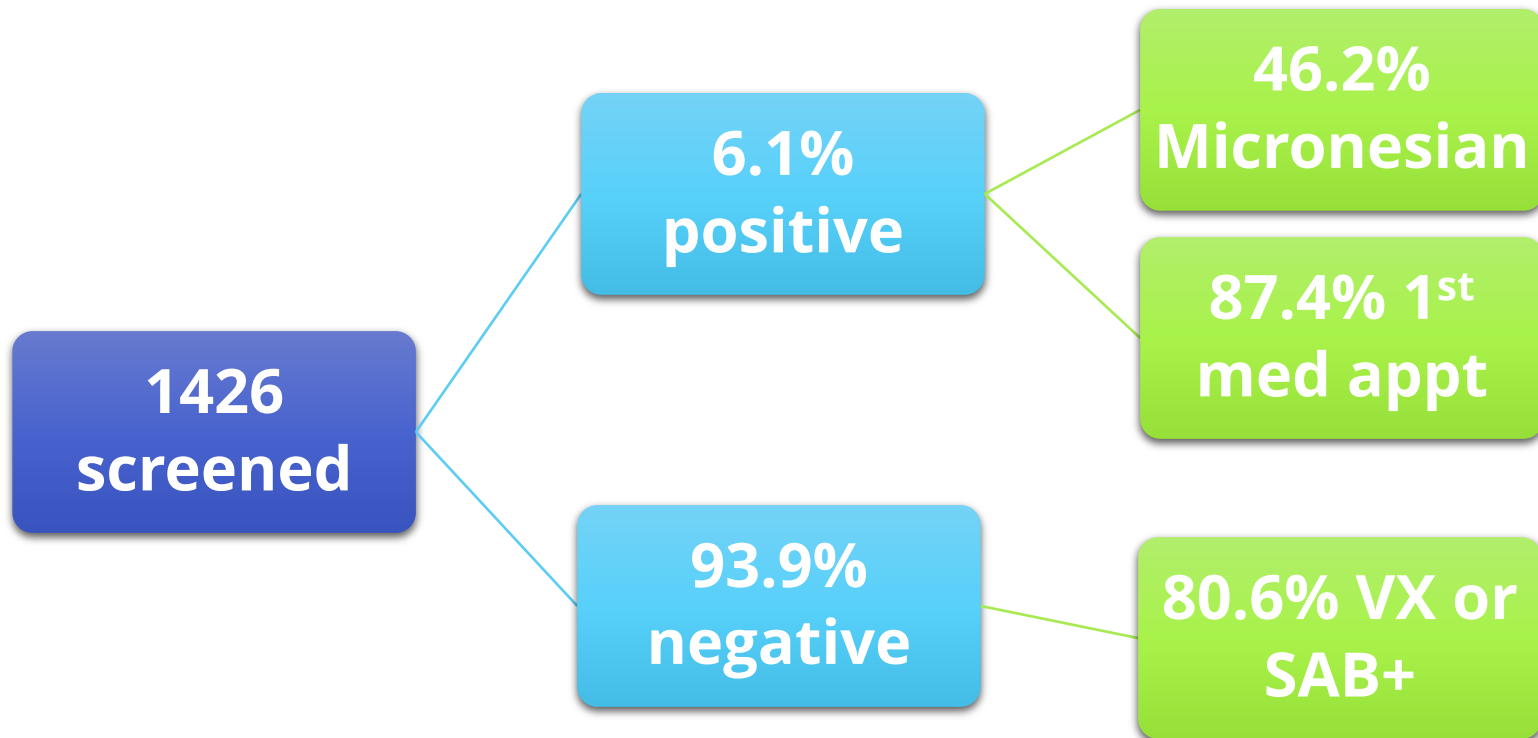
COMMUNITY HEALTH CENTERS

- Medical Home
- Wrap Around Services
- Insurance/Billing
- Language Access



COMMUNITY HEALTH CENTERS

Hep B at Kalihi-Palama



DOH Data, August 2013-August 2016

PHARMACIES & MINUTE CLINICS

- Assess and refer
- Hep C rapid testing
- USPSTF/ACA

**Born between
1945 and 1965?**



**GET TESTED
HEP C RESULTS
IN 20 MINUTES**

Get tested to prevent liver cancer!

All baby boomers (born 1945-1965) should get tested for hepatitis C virus. It can live in your body without symptoms for many years, and it can lead to liver disease or cancer.

Get a hepatitis C test today with a simple finger prick. Go to any CVS Longsight Minute Clinic in Hawaii for the 20 minute test!

What should I do?

▼
**Go to your doctor
or CVS Longs
Minute Clinic**

—
**Ask for hepatitis C
antibody test**

—
**Get your results
(20 minutes at
Minute Clinics!)**

—
**Follow up with
your doctor, if you
need more care**

▼
**Hepatitis C test
covered by most
insurance!
(Check your plan)**

LEARN MORE

Contact Hep Free Hawaii

(808) 436-5884
hepfreehawaii@gmail.com
www.hepfreehawaii.org



CARE COORDINATION

20/44
clients

Hep Free Hawaii Data
July 2015 - June 2016

20
medical

10
treated

9
cured



CHANGING SYSTEMS

- Access
- Systems, stakeholders, research, and best practices
- Advocacy
- local, national, global
- Alignment
- Strategy and messaging
- Reducing duplication of efforts
- Diminishing missed opportunities



ADVOCACY

The screenshot shows the CMS.gov website interface. At the top, there is a navigation bar with links for Home, About CMS, Newsroom Center, FAQs, Archive, Share, Help, Email, and Print. Below this is the CMS.gov logo and the text "Centers for Medicare & Medicaid Services". A search bar is present with the placeholder text "Learn about your healthcare options". A horizontal menu contains several categories: Medicare, Medicaid/CHIP, Medicare-Medicaid Coordination, Private Insurance, Innovation Center, Regulations & Guidance, Research, Statistics, Data & Systems, and Outreach & Education. Below the menu are buttons for OVERVIEW, ADVANCED SEARCH, INDEXES, REPORTS, DOWNLOADS, and BASKET (0). The main content area features a document icon and the title "Decision Memo for Screening for Hepatitis B Virus (HBV) Infection (CAG-00447N)". A "Need a PDF?" button is located to the right of the title. Below the title, there are links for "Expand All" and "Collapse All". A section titled "Decision Summary" is visible, with the following text: "The Centers for Medicare & Medicaid Services (CMS) has determined that the evidence is sufficient to conclude that screening for Hepatitis B Virus (HBV) infection, consistent with the grade A and B recommendations by the U.S. Preventive Services Task Force (USPSTF), is reasonable and necessary for the prevention or early detection of an illness or disability and is appropriate for individuals entitled to benefits under Part A or enrolled under Part B, as..."

The advertisement features the logo of The National Academies of Sciences, Engineering, and Medicine at the top. The main text reads: "The world has the tools to prevent hepatitis B and cure hepatitis C." Below this, it says "Learn more: nas.edu/HepatitisElimination". The background is a light yellow color with a dark blue wavy shape at the bottom.

The logo for "Hepatitis on the Hill" is displayed in the foreground. It consists of a white square containing a black silhouette of the U.S. Capitol dome. Below the dome, the text "Hepatitis on the Hill" is written in white on a purple rectangular background. Underneath the text are five small black stars. The background of the entire image is a photograph of the U.S. Capitol building in Washington, D.C., under a clear blue sky.



MOVING FORWARD

- Released March 2018
- Align with NASEM, HHS, WHO
- Formalize our values
- Keep goals simple
 - Build Infrastructure
 - Identify Champions
 - Increase Access



Strategic Plan
2018-2020



<http://www.hepfreehawaii.org/news/2018/3/2/hawaii-strategic-plan-2018-2020>

JOIN OUR EFFORTS!



1. Share our plan
2. Email list
3. Social media
4. Partner agency
5. Reach out!





FIGHT BACK, HAWAII

#TAKETHATHEPATITIS



Co-Directors

Hlusk@chowproject.org

Thaddeus.Pham@doh.Hawaii.gov

www.hepfreehawaii.org

@hepfreehawaii on social media

