CDC Resources for Hepatitis Awareness Month

Amanda Carnes, MPH
Education, Training and Communications Team
Division of Viral Hepatitis
Division of Viral Hepatitis Homepage

- Hepatitis Awareness Month
- Know Hepatitis B campaign
- Know More Hepatitis campaign
- New hepatitis C testing recommendations
- Hepatitis A outbreak materials
- COVID links coming soon
- Additional resources

www.cdc.gov/hepatitis
Hepatitis Awareness Month & Hepatitis Testing Day

- **Theme:** Learn the ABCs of Viral Hepatitis
- **Disease a week feature**
  - Week 1: ABCs of Hepatitis
  - Week 2: Hepatitis A Outbreak
  - Week 3: Hepatitis B Vaccination
  - Week 4: Hepatitis C Testing
- **Updated and redesigned websites**
  - Landing page
  - Resource center
- **New resources developed for partners**
Learn the ABCs of Viral Hepatitis

May is Hepatitis Awareness Month. Hepatitis A, Hepatitis B, and Hepatitis C are three types of viral hepatitis. Although each type of viral hepatitis is caused by a different virus and is spread in different ways, they all affect the liver and can cause serious health problems.

**Hepatitis A**
- Hepatitis A is easily prevented with a safe and effective vaccine. In recent years, widespread outbreaks of hepatitis A have been occurring across the United States.

**Hepatitis B**
- The hepatitis B vaccine is recommended for all infants at birth and adults at risk, but many people were infected before the vaccine was widely available.

**Hepatitis C**
- CDC now recommends all adults and pregnant women get tested for hepatitis C. Treatments are available that can cure hepatitis C.

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https://www.cdc.gov/hepatitis/awareness
Resources for Hepatitis Awareness Month

The month of May is designated as Hepatitis Awareness Month in the United States, and May 17th is Hepatitis Testing Day. During May, CDC and our public health partners work to shed light on this hidden epidemic by raising awareness of viral hepatitis and encouraging priority populations to get tested.

What can you do for May?

Save the Dates: Hepatitis Awareness Month Webinar on April 29th.
Join Hep B, hepatitis and liver health experts for a webinar on April 29th, 2000 PM – 4:00 PM EDT to discuss innovative initiatives to raise awareness about hepatitis throughout May. During this webinar, CDC Division of Viral Hepatitis will share resources that are available and community partners will provide an overview of activities including the impact of COVID-19 on programs, strategies to maintain community testing events, health promotion tools, and social media strategies online, hepatitis B education, and discuss their plans for this year.

Share the ABCs of Viral Hepatitis
Share our feature on the ABCs of Viral Hepatitis and help others learn facts about the three most common types of viral hepatitis: A, B, and C.

Publicize Your Ongoing Testing & Vaccination Services
If your organization provides ongoing hepatitis testing and vaccination services, please visit: https://www.cdc.gov/hepatitis/vaccines/testing.htm and fill out the hepatitis testing tool to ensure your services are registered within their databases. This site is a tool for people to enter their zip code and find ongoing hepatitis testing services.

Promote the Adult Vaccine Assessment Tool
Share the adult vaccine assessment tool to help others find out what vaccines, including hepatitis A and hepatitis B vaccines, are recommended based on age, health conditions, and other reasons. The tool is designed for adults 18 years or older and provides a list of recommended vaccines based on the answers to a few quick questions.

Learn more about Hepatitis B and Hepatitis C Testing & Treatment
Check out University of Washington: Hepatitis B ONLINE and Hepatitis C ONLINE, where you can learn about screening, diagnosis, monitoring, and managing hepatitis B virus infection and hepatitis C virus infection via the online courses. These online training websites are fully-funded through CDC Cooperative Agreement 5U50IPA-1506-106 and developed by the University of Washington (UW) Vaccine Research Center.

• Webinars and important events
• ABCs of Viral Hepatitis
• Ways to publicize testing/vaccination services
• Vaccine assessment tool
• Online trainings
• Digital tools
• Live-read radio scripts
• Posters
• Proclamations
• Social media graphics and sample content

https://www.cdc.gov/hepatitis/awareness/heppromoresources.htm
FREE Posters and Fact Sheets

- Select and place orders here:

- Takes 2-4 weeks to ship
Social Media Activities

- Use #HepAware2020 to join the conversation and raise awareness during May
- Visit our Hepatitis Awareness Month Resource Center for sample social media posts and graphics
- #HepChat20 Twitter Chat on May 19th at 2 PM EDT
  - Co-hosted by NASTAD, Hep B United, NVHR and HEP
  - Featured partners representing harm reduction, coalitions, health departments, patient and provider perspective, and more
  - Topics will address:
    - Importance of testing and linkage to care
    - Efforts around elimination
    - Engaging community partners, patients, and others in testing and elimination efforts
    - Addressing stigma and discrimination
    - And more!
Hepatitis C Testing Recommendations

What is Viral Hepatitis?
Hepatitis means inflammation of the liver. Hepatitis is often caused by a virus. The most common types of viral hepatitis are hepatitis A, hepatitis B, and hepatitis C. Learn more about the ABCs of hepatitis.

New Hepatitis C Testing Recommendations
CDC Recommendations for Hepatitis C Screening Among Adults

May is Hepatitis Awareness Month
CDC resources for Hepatitis Awareness Month and Testing Day

Vital Signs: Dramatic increases in hepatitis C
CDC now recommends hepatitis C testing for all adults
Know Hepatitis B Campaign Resources

- Designed to be used on a local level
- Suite of materials in multiple languages to encourage testing for hepatitis B
- Materials can be modified for communities and events
Using Know Hepatitis B Materials
Know More Hepatitis Campaign

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Statistics and Surveillance

Viral Hepatitis Outbreaks

Policy and Programs

Populations and Settings

Global

Know More for Hepatitis C

Get tested for hepatitis C.
It could save your life.

Millions of Americans have hepatitis C
An estimated 2.4 million people are living with hepatitis C in the United States. Many people don’t know they are infected.

Hepatitis C often has no symptoms
Most people with chronic hepatitis C will not have symptoms for 20 years or more, even without symptoms, serious damage to your liver can occur.

Hepatitis C can be cured
Treatments are available that can cure hepatitis C. Treatment can help prevent further liver damage, cirrhosis, and even liver cancer.

Getting tested is the only way to know if you have hepatitis C. Talk to your doctor about getting tested. It could save your life.

Find Campaign Materials
Access Professional Resources
Learn More About Hepatitis C
Spread the Word
Learn About the Campaign
More Information on Viral Hepatitis

https://www.cdc.gov/knowmorehepatitis/
Know More Hepatitis Campaign Resources

- Updated campaign materials to support new hepatitis C testing recommendation to test all adults
- Phased approach with new materials in development
- New materials include:
  - Posters
  - Fact sheets
  - Sample social media content and graphics (including static and GIF)
  - Digital tools
  - Email signatures
  - Live read radio scripts
  - Logo files
Know More Hepatitis Campaign Resources

Why should all adults get tested for hepatitis C?

Millions of Americans have hepatitis C, but many don't know it.

Hepatitis C is a leading cause of liver cancer.

Treatments can cure hepatitis C.

Talk to your doctor about getting tested. It could save your life.
Use of Campaign Materials

- Materials are in the public domain
- Encourage their use if it meets your needs
- Open to suggestions for new materials

Logos and Usage Guidelines

The Know Hepatitis B™ logo is provided to help partners incorporate the Know More Hepatitis campaign into their work and enhance efforts to raise awareness of, and increase testing for, Hepatitis C. Use of the campaign logo is encouraged provided adherence to the Materials & Logo Usage Guidelines.

To save an image file, right-click on the link and select “Save Target As...” or “Save Link As...”

Digital and For Print
Digital (high resolution)
- JPG format
- PNG format
- PNG format (reversed)

For Print
- CMYK for 4-color printing
- PMS Spot for 2-color printing
- Black / White
- Reversed out of black
- "NO & MORE print 309k"

Logos

The Know Hepatitis B™ name and logo are being registered as trademarks of the Centers for Disease Control and Prevention (CDC). Allowable usage of these marks does not imply any endorsement of any organization, product, or service by CDC or any other part of the Federal government. The Know Hepatitis B™ marks are intended for use in public health and medical educational materials only.
Hepatitis A Outbreak Resources

What is Viral Hepatitis?
Hepatitis A is a viral infection of the liver. It is usually spread by the oral route and is usually caused by a virus. The most common types of viral hepatitis are hepatitis A, hepatitis B, and hepatitis C. Learn more about the ABCs of hepatitis.

New Hepatitis C Testing Recommendations
CDC Recommendations for Hepatitis C Testing Among Adults

Mer & Hepatitis Awareness Month
CDC Guidelines for Hepatitis Awareness Month and Testing Day

Viral Stars: Dramatic increases in hepatitis C
CDC now recommends hepatitis C screening for all adults

Outbreaks Related to Healthcare
Hepatitis A Outbreaks in People Who Inject Drugs
Reporting HAV and HCV infections among hepatitis C cases

Outbreaks Related to Travel
Hepatitis A Outbreaks

Outbreaks Related to Food, Water, or Animals
Outbreaks of Hepatitis A Virus Infections Linked to Fresh Blackberries - 2013
Outbreaks of Hepatitis A Virus Infections Linked to Frozen Strawberries - 2016

Outbreaks Related to Healthcare
Hepatitis A Outbreaks

Outbreaks Related to Food, Water, or Animals
Outbreaks of Hepatitis A Virus Infections Linked to Fresh Blackberries - 2013
Outbreaks of Hepatitis A Virus Infections Linked to Frozen Strawberries - 2016

Widespread person-to-person outbreaks of hepatitis A across the United States

Since the outbreak was first identified in 2016, 33 states have publicly reported the following as of April 17, 2020:
- Cases: 32,335
- Hospitalizations: 15,613 (51.8%)
- Deaths: 824

Outbreaks Related to Food, Water, or Animals
Outbreaks of Hepatitis A Virus Infections Linked to Fresh Blackberries - 2013
Outbreaks of Hepatitis A Virus Infections Linked to Frozen Strawberries - 2016

The Hepatitis A vaccine is the best way to prevent HAV infection.
- The following groups are at highest risk for acquiring HAV infection or developing serious complications from HAV infection in these outbreaks and should be offered the hepatitis A vaccine in order to prevent or control an outbreak:
  - People who inject drugs (injection or non-injection)
  - People experiencing unstable housing or homelessness
  - Men who have sex with men (MSM)
  - Higher risk travelers
  - People with chronic liver disease, including cirrhosis, hepatitis B, or hepatitis C
- One dose of single-antigen hepatitis A vaccine has been shown to control outbreaks of hepatitis A.

Pre-administration screening is not required to administer hepatitis A vaccine. Vaccinations should not be delayed for pre-administration history cannot be obtained or records are unavailable.

CDC has provided outbreak-specific considerations for hepatitis A vaccine administration.

State-Reported Hepatitis A Outbreak Cases as of April 17, 2020

Provider Clinical Tools

https://www.cdc.gov/hepatitis/resources/healthprofessionaltools.htm
**What is Viral Hepatitis?**

Hepatitis means inflammation of the liver. Hepatitis is often caused by a virus. The most common types of viral hepatitis are hepatitis A, hepatitis B, and hepatitis C.

Learn more about the ABCs of hepatitis.

### New Hepatic C Testing Recommendations

- CDC Recommendations for Hepatitis C Screening Among Adults

### May is Hepatitis Awareness Month

- CDC resources for Hepatitis Awareness Month and Testing Day

### Viral Signs: Dramatic increase in hepatitis C

- CDC recommends hepatitis C testing for all adults

### Stay Connected

- Get hepatitis email updates
- Follow us on Twitter @ViralHep
- Contact us

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**Statistics and Surveillance**

- Resource Center

**Viral Hepatitis Outbreaks**

- Policy and Programs

**Populations and Settings**

- Global

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**Know More Hepatitis**

- Get tested for hepatitis C. It could save your life.

**About DVH**

- Division of Viral Hepatitis

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**Feedback**

- We want your FEEDBACK!
Thank you

For more information, contact Amanda Carnes at ccarnes@cdc.gov

For more information, contact CDC
1-800-CDC-INFO (232-4636)

The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.