



HEPATITIS B OUTREACH DURING COVID-19

Catherine Freeland, MPH & Evangeline Wang
Hep B United Philadelphia, Hepatitis B Foundation

PRESENTATION OUTLINE

TOPICS TO DISCUSS

The burden of HBV in Philadelphia

Contactless Testing

Power of Partnerships

Contact Us

HEPATITIS B IN PHILADELPHIA

- 200K AAPI in Philadelphia
- >80% born abroad
- Only 8-10% Screened for Hepatitis B



A BRIEF BACKGROUND

8%

HBSAG+ FROM COMMUNITY-BASED
SCREENINGS IN PHILADELPHIA

60%

WITH CHRONIC HEPATITIS B IN
PHILADELPHIA ARE OUT OF CARE



CONTACTLESS SCREENING

When all screening events in 2020 had to be cancelled because of the pandemic we implemented a contactless screening program to provide free testing.

The Process



STEP 1

Interested individual completed online registration form.



STEP 2

Register them through the Patient Assistance for Lab Services (PALS) platform.



STEP 3

Create and Mail a Voucher to participant (email and snail mail)

The Process



STEP 4

Individual took the voucher to their closest Labcorp for testing



STEP 5

Within 7 days the participant was mailed their test results and explanation with \$5 incentive



STEP 6

Anyone in need of follow up was called by the team and linked to care



- Assisted in moderating the WeChat messaging board, answering questions, and helping with translation and promotion

COMMUNITY PARTNERS

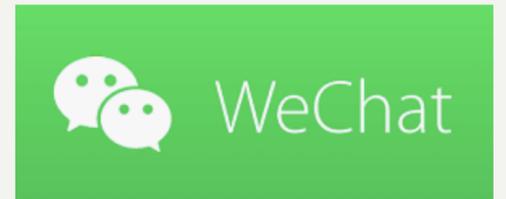


WEBINARS

- In language (Vietnamese, Chinese) with community partners
- Virtual Health Fair

PROMOTION

- WeChat
- Local in Language Newspapers
- Newsletters
- Community Listservs



Program Components

RESULTS

TABLE 1. PARTICIPANT DEMOGRAPHICS

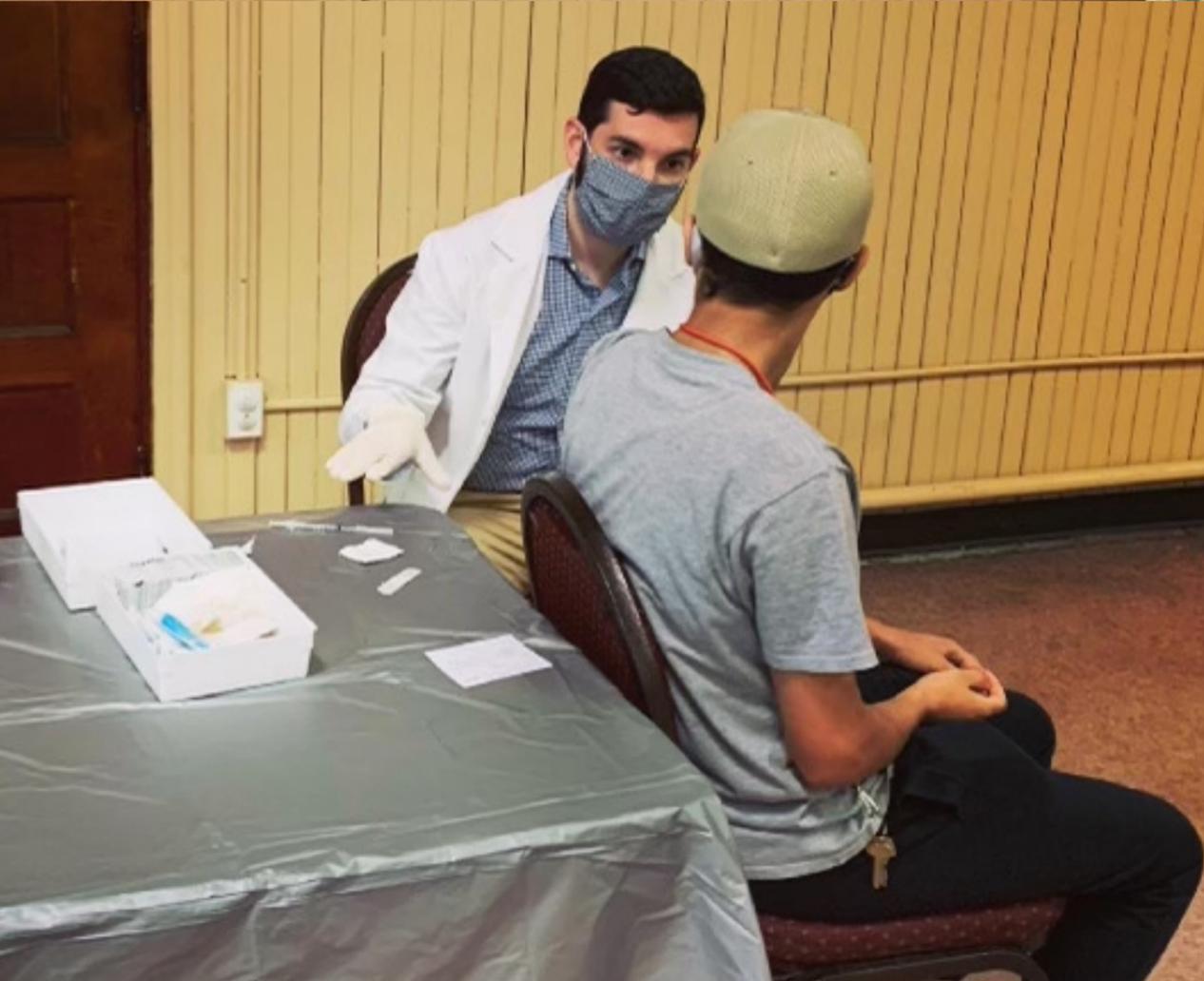
Demographic characteristic	Registered for screening N = 56	Completed screening N = 28
Sex, n (%)		
Male	34 (60.7)	--
Female	22 (39.3)	--
Ethnicity, n (%)		
Chinese	33 (58.9)	16 (57.1)
Vietnamese	23 (41.1)	12 (42.9)

TABLE 2. SCREENING RESULTS

Screening result	N = 28
Surface antigen (HBsAg), n (%)	
Positive	7 (25.0)
Negative	21 (75.0)
Surface antibody (HBsAb), n (%)	
Positive	17 (60.7)
Negative	11 (39.3)

TABLE 3. LINKAGE TO CARE

Referral type	N = 28
Results by mail, n (%)	28 (100.0)
Vaccination, n (%)	4 (14.3)
Primary care provider, n (%)	5 (17.9)
Specialist provider (hepatologist), n (%)	1 (3.6)
FQHC or local clinic, n (%)	1 (3.6)



Other Activities during COVID-19

COVID-19 Vaccination Clinics
Virtual Health Fairs
Virtual Education Sessions
Hepatitis B Provider ECHO Trainings

REACH US



www.hepb.org

EMAIL ADDRESS

Catherine.Freeland@hepb.org

Evangeline.Wang@hepb.org