Maintaining a Hepatitis B Coalition:

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Overview

I. Brief history of Hepatitis B Coalition of Washington (HBCW).

II. Maintaining a coalition.
   - Benefits of having a coalition
   - Importance of maintaining a coalition
   - What needs to be maintained?

III. Action taken to maintain HBCW

IV. Barriers to maintaining the coalition
I. History of HBCW

- Established in 1997
- Initial sponsor was a local non-profit with funding from DOH
- Membership included:
  - Health care providers,
  - Educators,
  - Community members
- Focus was on reducing hep B disparities in API communities.
History of HBCW

- Community Engagement Program
  - Develop culturally appropriate and effective strategies to reaching the API communities
  - Promote understanding /increase awareness
  - Testing
  - Immunizations
  - Treatment/linkage to care
History of HBCW

- Produced culturally sensitive, multilingual
  - Hep *B-What you need to know*
  - *Living with Chronic hep B*
- Created patient screening cards for outreach in various languages
History of HBCw

• Expanded to broader refugee and immigrant communities
• East African: Somali, Ethiopian, Eritrean
• Languages: Amharic, Tigrignia, Oromo, Somali, Swahili etc.
In 2013, International Community Health (ICHS) assumed leadership. Continued the work or reaching out to broader communities. 19 active partners and over 200 in contact list, representing:
- Community Based Organizations
- Community Clinics
- Health Care Facilities
- Local and State Health Departments
- Faith Based Organization
- Local and Federal Government Agencies
II. Maintaining A Coalition
Maintaining A Coalition

- Creating a coalition is an important step but only half of the battle.
- It needs to be maintained in order to sustain
  a) Benefits of having a coalition
  b) Importance of maintaining a coalition
  c) What needs to be maintained?
Benefits of A Coalition

- Create structures to share ownership of common goals.
- Pooling of resources
- Enhance credibility and influence.
- Facilitates exchange of information, skills, experience, materials, opportunities for collaboration etc.
- Brings together a diverse range of people and organizations.
Importance of Maintaining a Coalition

- Dynamic environment
  - Ideas
  - Policies
  - Goals
- Loss of focus/ coalitions can veer of track
What to maintain

- The coalition's identity
  - Vision, mission
  - Objectives
  - Strategic and action plans
- Members engagement
  commitment/enthusiasm
- Visibility in the larger community

How to maintain

- Frequent communications
- Regular self-evaluation
- Periodic assessment
  - Analysis of Strengths, weaknesses
  - Surveys
  - Evaluations
Actions taken to maintain HBCW
Coalition’s Identity

- In 2014, convened two community forums
  - To create a work plan for the coalition
  - To refine goals and strategies
  - Revise structure
  - Implement new action plan

- Produced and used survey tools with at least 50 API and East African community members and/or organizations in Washington
  - Obtain feedback on coalition structure, goals, and initiatives
  - Keep communities engaged
• Identified priority areas consistent with National Viral Hepatitis Plan
  ▪ Educating providers and communities to reduce health disparities
  ▪ Improving testing, care and treatment to prevent hepatitis related liver disease and cancer
  ▪ Eliminating transmission of vaccine-preventable viral hepatitis
Identity

Vision Statement
The Hepatitis B Coalition of Washington envisions a Washington State free of new hepatitis B infections, where all people know their HBV status, all HBV care provided is culturally competent, and HBV outcomes are equitable and disparities reduced.

Mission Statement
We seek to impact health care systems, patients/community members at risk and health care providers. Through education, screening, and vaccination, we seek to prevent transmission of Hepatitis B (HBV) especially in the area of perinatal HBV, to ensure linkage to care for those managing chronic HBV, and to ensure that all care accessed is culturally sensitive.
Member’s Engagement

- Ensure that all members are participating in partnership activities.
- Encourage shared leadership and collaborative decision-making.
- Develop a strong sense of group identity.
- Bring in new partners/expanding the coalition
Member’s Engagement

- Partner resources list
  - Hosting educational workshops
  - Offer translation
  - Advocate
  - Offer vaccination
  - Offer referral
  - Work closely with national partners and federal agencies
  - Share updates and new information
  - Technical assistance

Hep B coalition of Washington (HBCW) Resource Directory Form

Please e-mail back to Mohammedah@ichs.com or fax (206) 490-4711

Name of HBCW member organization: Emirаем
Number of staff:
Contact person(s):
Physical Address: Box 339958 1328 4th Ave SE, Seattle, WA 98104
Phone number: 206 781 0717 E-mail: 
Website: emir reimade.org

Viral Hepatitis Information
1. Ethnicity (yes) served? Somali, Cambodian, Latino, Vietnamese, Am
2. Geographic location of communities served? Seattle/King County
3. Hepatitis B education performed? (Yes/No) If yes, topics:
4. Host any cultural events? (Yes/No) If yes, details:
5. Assisted with health insurance? (Yes/No) If yes, details:
6. Hepatitis B testing performed? If yes, details: NO
7. Referral of constituents for health care? (Yes/No) If yes, details:
8. Experience with local advocacy effort? (Yes/No) If yes, details:

Future Opportunities
HBV education needed for staff or clients? (Yes/No) If yes, details:

Check all of interests:
- Partner to host education seminars for community
- Partner to host screenings
- Ability to refer positive patient for care
- Ability to provide vaccine for adults
- Ability to offer translation services for educational materials/forms
- Ability to offer translation services in-person seminars
- Ability to advocate on a local level (letter writing/legislator visits etc.)
- Ability to offer in-language print information (traditional and simplified Chinese, Vietnamese, Spanish, Turkish, Indonesian)
- Other: Please specify below

*Parent or guardian for online content
Coalition's visibility in the larger community

- Participate health fares
- Host community forum
- Provide trainings
- Media outreaches
  - Social Media
  - Digital stories
  - Ethnic media, radio
  - Newspaper, TV
Coalition's visibility in the larger community

- Maintain relationship with National and Federal partners
  - HBU
  - NVHR
  - CHIPO
  - CDC
- Advocacy
- Supporting letters
- Data Sharing
IV. Barriers to Sustaining a Coalition

- Lack of hep B awareness in communities
- Commitment level
- Locating and persuading influential community leaders
- Limited resources
- Identifying additional funding
- Lack of data
- Lack of representation
Summary

1. Periodic assessment of the coalition's
   Vision, mission
   Objectives
   Strategic and action plans

2. Make coalition members:
   Actively engaged, commitment/enthusiasm
   New information or development is shared on time
   New members are recruited

3. Coalition’s visibility in the larger community is maintained
   Participation in community activities
   Social media/other media.
   Relationship with national/Federal partners kept strong
Questions?

Thank You
Resources

- https://www.in.gov/cji/files/G_Sustaining_CoalitionsKey_Elements.pdf