Advocating for a world with #NOhep
WHA

258 members

86 countries
Our first 10 years

2007
WHA founded

2008
First community led World Hepatitis Day

2009
Viral hepatitis appears on WHO agenda, for the first time ever following advocacy by WHA

2010
Adoption of the first resolution on viral hepatitis (WHA pushed for it)

2011
The first WHO Official World Hepatitis Day

2012
WHO launches its Framework for Global Action on viral hepatitis

2013
WHA and WHO launch the Global Policy Report on the prevention and control of viral hepatitis

2014
WHA and WHO launch the World Hepatitis Summit

2014
WHA joins WHO Director-General’s STAC-HEP on hepatitis

2015
WHA launches NOhep

2015
WHA launches the World Hepatitis Summit

2016
Second WHO Resolution (WHA drafted it)

2016
The World Health Assembly endorsed the Global Health Sector Strategy (GHSS) on viral hepatitis

2017
WHO launches Global Hepatitis Report
Eliminating viral hepatitis by 2030

194 countries on board but only 9 on track to reach the 2030 goal
Why advocacy?

We have the political commitment, we now need to ensure implementation for

**MAKING ELIMINATION A REALITY**

2015

- Combatting hepatitis goal as part of SDG 3.3

2016

- Elimination of hepatitis as a public health threat by 2030 and in the context of the Universal Health Coverage
A global movement to eliminate viral hepatitis by 2030
What is NOhep?

- A global awareness raising and advocacy movement
- Pioneered by the World Hepatitis Alliance in 2016 as a civil society response to WHO’s Viral Hepatitis Strategy
- Now an multi-stakeholder platform led by WHO, CDC, CEVHAP, ELPA & WHA
Goal of NOhep

To become the brand for hepatitis, similar to how the red ribbon is used for HIV/AIDS
What does NOhep do?

- **Unifies** patients, healthcare professionals and policymakers around one common purpose

- **Supports governments** and **medical professionals** to drive action to eliminate viral hepatitis

- **Inspires people to speak out** and tell powerful stories of the impact of viral hepatitis

- **Mobilises supporters** across the globe

- **Campaigns** for a world where people have access to life saving interventions and do not suffer discrimination
Highlights to date

- Sign-ups from over 130 countries
- #NOhep has reached more than 90 million people online
- Over 300 NOhep Medical Visionaries
- 6 Government Visionaries
The NOhep Visionaries Programme brings key change makers in governments, medical professions and civil society organisations together to accelerate action to eliminate viral hepatitis by 2030.

- 300+ medical professionals in over 90 countries
- 6 governments officially endorsed programme (Egypt, Bangladesh, Brazil, Georgia, Gambia and Mongolia)

Thousands of civil society activists signed up

Sign up here: http://www.nohep.org/visionaries/
NOhep Guide for medical professionals

- Creating NOhep advocates in the medical community

- Launched in Europe, Americas and Asia Pacific Region

- Spearheaded by 40+ leading HCPs and signups from over 300 medical professionals in 90 countries

- NOhep Guide for Medical Professionals will be launched at the Global Hepatitis Summit on 15 June

- Opportunity for civil society groups and HCPs to work together towards achieving 2030 goal
NOhep Advocacy Toolkit

An interactive toolkit to support advocacy efforts amongst community groups and civil society organisations to help countries “get on track”.

Who is this Toolkit for?
Civil society organisations working in the field of viral hepatitis

What resources are included?
An interactive PDF that includes links to downloadable resources. Including case studies from supporters who have used NOhep to implement successful advocacy activities

When will it be launched?
The toolkit will be launched to coincide with the World Health Assembly in May 2018.

As well the guide, we will also launch an interactive map on the NOhep website showing updated country data from the Polaris observatory website.
NOhep Village

Exhibition stands from global civil society groups

Talks, presentations and panel discussions

Join us for

Networking area

www.globalhepatitissummit2018.com/nohep
Get involved
Spread the message

NOhep is a global community connected by a common message: Eliminate viral hepatitis by 2030

• Use NOhep’s online resources and materials to spread the message

• Include the NOhep logo on your own materials and within your own campaigns – remember NOhep doesn’t compete but strengthens

• Organise activities and events using the NOhep branding and merchandise to raise awareness

• Download the NOhep Advocacy Toolkit to find out more
Join the community

NOhep is a global community connected online using the #NOhep

• Join the NOhep movement @NOhep.org

• Stay connected online by using the #NOhep in all your social media posts

• Follow and tag us on Facebook and Twitter

• Use NOhep’s posters, online resources and videos to share your message

• Share your updates and activities for our monthly newsletter

#NOhep
Thank you