B INFORMED!
A HEPATITIS B VIRTUAL EDUCATION SERIES

APRIL 1ST, 2025

Hep B United™

hepbunited.org

PARTICIPATING IN THE SESSION

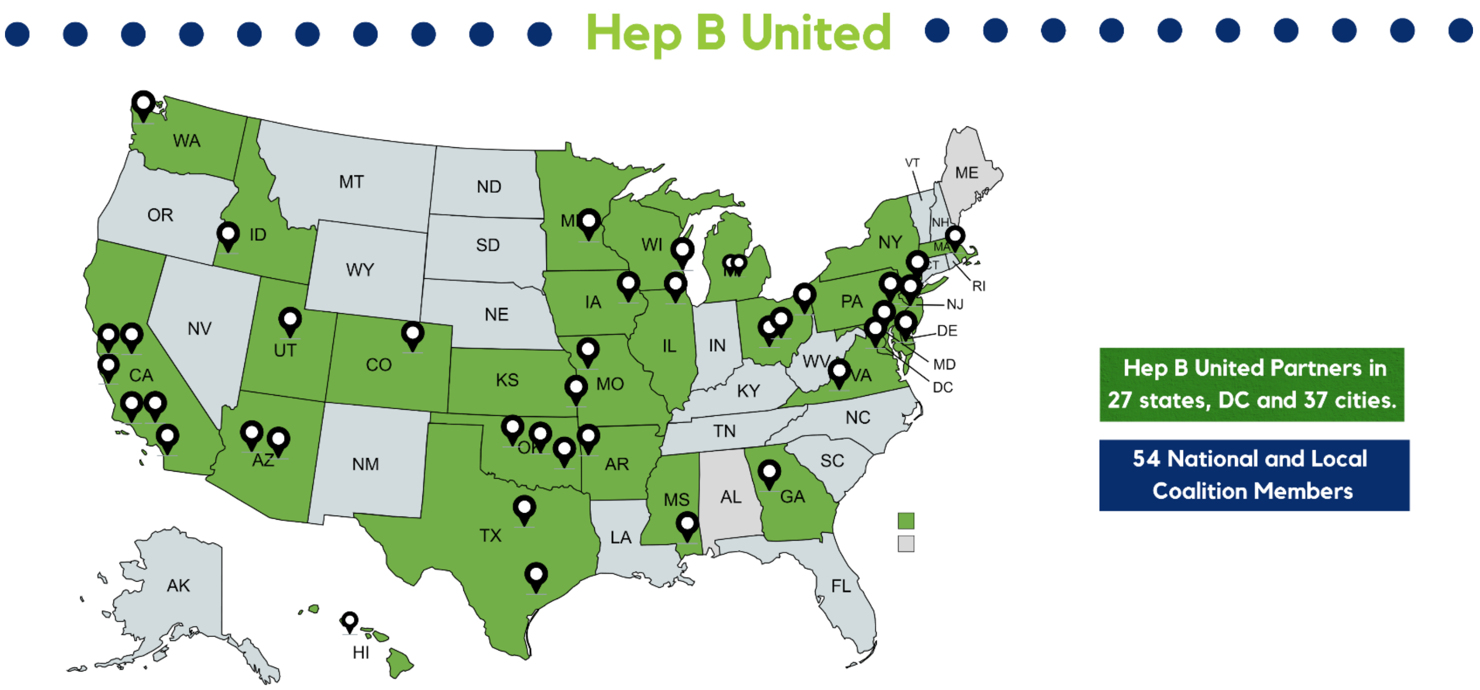
Audio – Attendees on mute

Chat – Hello! Feel free to drop a chat and respond to open-ended poll questions

Questions? Please type questions in the Q&A window

**The session is being recorded. We will also share slide presentations.*

HEP B UNITED: A NATIONAL COALITION



Hep B United Partners in 27 states, DC and 37 cities.

54 National and Local Coalition Members

- 50+ local coalitions & national organizations in 37 cities and 27 states, and D.C.
- **Mission -** Hep B United is a national coalition dedicated to reducing the health disparities associated with hepatitis B by increasing awareness, screening, vaccination, and linkage to care for high-risk communities across the United States.

WHAT IS B INFORMED?

B Informed! a *Hepatitis B Virtual Education Series* which is a series geared toward anyone interested in learning more about hepatitis B including patients, family members, community advocates, health care providers, public health professionals, and community members.

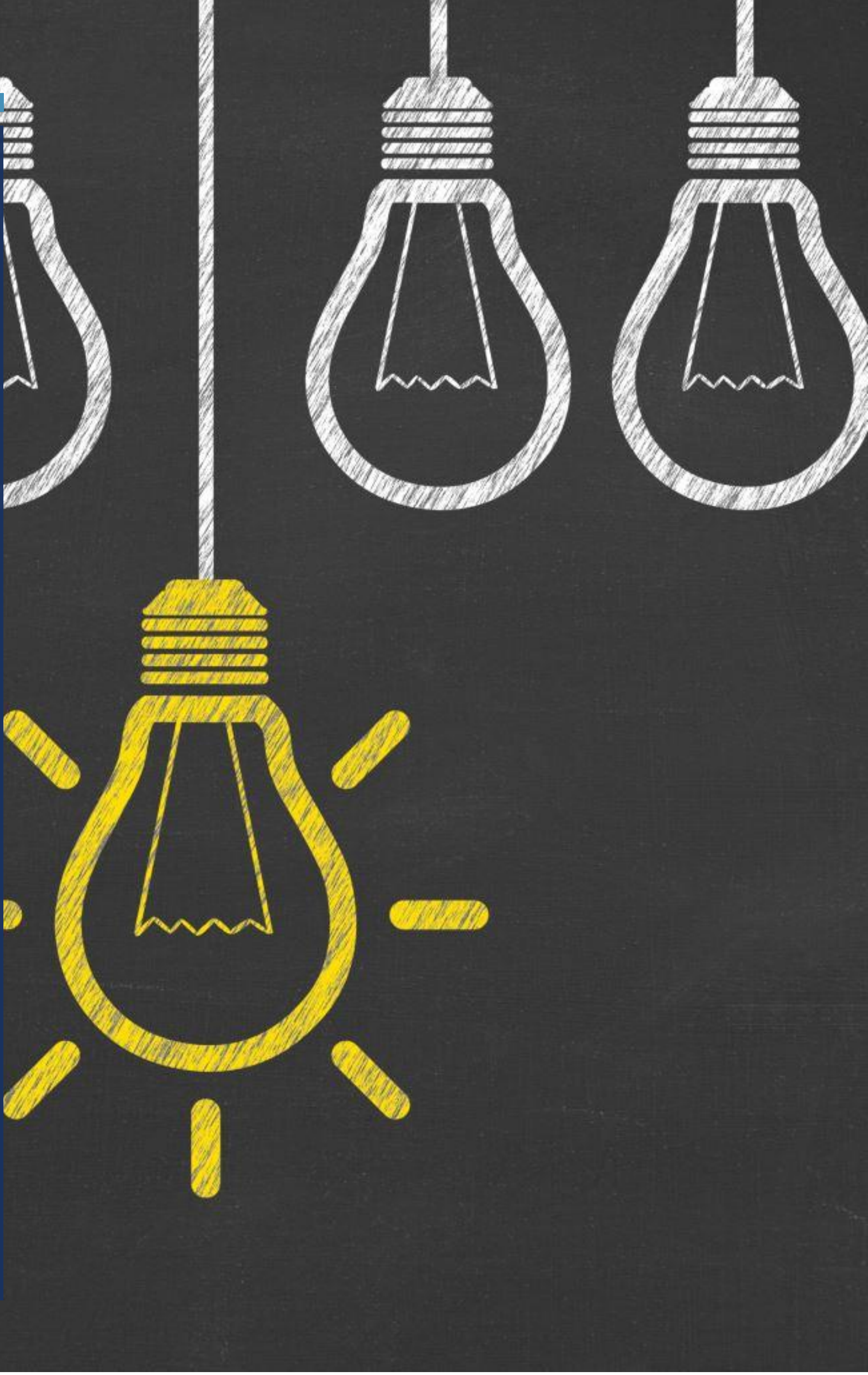
Sessions are every-other-month on the third Tuesday at 3pm ET and are 45 minutes long.

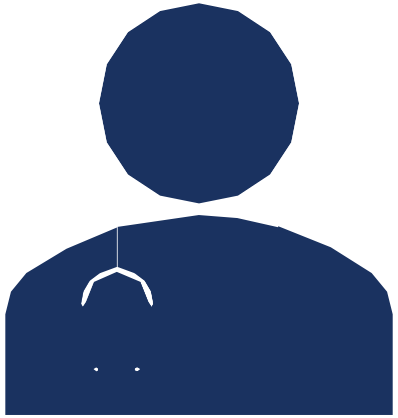
Each session will focus on a specific hepatitis B topic related to improving awareness, testing, vaccination, and linkage to care through didactic speakers and real-world case studies.

Evaluation: Post-test, number of attendees, registrants, views of recording, each evaluation will have 1-2 questions about knowledge gained based on objectives for each webinar and each will have general quality questions/feedback.

TODAY’ S SCHEDULE

- :05 – Welcome, housekeeping, description of series
- :10-:15 – Diadactic speaker
- :10 – Case study
- :15-:20 – Q&A/open discussion





ORGANIZING COMMUNITY HBV SCREENING AND VACCINATION EVENTS

SPEAKERS:
DR. CATHERINE FREELAND
ASSOCIATE DIRECTOR OF PUBLIC HEALTH RESEARCH
HEPATITIS B FOUNDATION

DR. JING ZHANG
DIRECTOR OF COMMUNITY HEALTH PROGRAMS
MIDWEST ASIAN HEALTH ASSOCIATION (MAHA)

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HEPATITIS B
FOUNDATION
www.hepb.org

Hepatitis B Screening How to Guide

Catherine Freeland, PhD, MPH
Hepatitis B Foundation

Overview

- Establishing linkage to care
- Identify Community Partners
- Schedule Screenings
- Day of Activities/Staffing
- Labs and Results
- Linkage to Care
- Data Collection & Analysis

Screening Events

Establish Linkage to Care Sites

Consider language preferences for your target communities. Ensure the locations and travel accessibility of community members. Have a safety net clinic for individuals without insurance or who are underinsured. Find an FQHC in your area that can provide comprehensive health care: https://findahealthcenter.hrsa.gov

Identify Community Partners

It’s important to find hosting sites for screening events. This includes churches, refugee resettlement organizations, shelters, syringe exchange sites, and community centers. Asking if you could provide education or screening is a great first step but remember - trust is important and it might take time to develop relationships.

Schedule Screenings

Try to schedule events to accommodate the community you are screening. Utilize social media, community partners, and other stakeholders to promote the event and increase participation in screenings.

Host the Screening Event

Consider volunteers, especially multilingual partners, to help with translations. Utilize the Hepatitis B Foundation's resources available for free online.

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www.hepb.org

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Seek Staffing support/volunteers

Medical student groups- infectious disease, or AAPI groups are great supporters of communities outreach and screening activities

Partnership is Key

Work with partners and your networks to identify in langauge support for the events

Gather Materials for the Event

Screening materials, in language fact sheets, informed consent, demographic forms, testing tubes, biohazard bags etc. are needed for your event- we also bring in hand sanitizer, trash bags and wipes to be sure to keep a sanitized station

Test Tubes

Fact Sheets/Flyers

Informed Consent & Demographics on tablet

Masks & Sanitizer

Quest Lab Forms

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Examine and Interpret Lab Results

It’s critical for healthcare providers, community health workers, and others participating in screening events to be able to understand how to interpret lab results for hepatitis B testing.

Share Results

Communities may not always have a permanent address or mailbox to send results. It might be helpful to schedule a time to come back to the place of screening to explain results to each individual in a one-on-one setting. Remember that it is crucial to protect the health information of patients as outlined in the HIPPA policy. Emailing or texting results is not advised as it is not HIPPA compliant.

Screening Materials:

- Lab forms
- Blood draw supplies
- Demographic information forms
    - Screening forms
- Informed consent
    - Must have informed consent if you are collecting data
- Education materials like fact sheets and flyers
    - Including reminders to come back for results

What to test for: HBV Screening

Interpretation & Action Needed	HBsAg Hepatitis B Surface Antigen	HBsAb (anti-HBs) Hepatitis B Surface Antibody	HBcAb (anti-HBc) Hepatitis B Core Antibody
Not Immune - Not Protected Not infected but still at risk. Vaccine needed.	−	−	−
Immune controlled - Protected Recovered from a previous infection. No vaccine needed.	−	+	+
Immune - Protected Not infected and no prior infection. Vaccinated.	−	+	−
Infected Current infection and transmissible. More testing needed.	+	−	+
Exposed Prior exposure to the virus. More testing needed.	−	−	+

Action Steps

1

Get Vaccinated!

For anyone negative for surface antibodies who is not infected or exposed, it is important to get vaccinated for hepatitis B. Not everyone is vaccinated in childhood, so it is very important to learn about your vaccination status!

2

Follow Up with Provider

For those who are HBsAg-positive, more testing needs to be done. It’s important to follow up with a healthcare provider to determine if the infection is chronic, as well as treatment options.

3

Monitor for Reactivation

In rare cases, for someone who is HBcAb-positive but does not seem to have an active infection, hepatitis B reactivation may occur so having this as part of your medical history is important. Check out the reactivation guide to learn more.

Sample Questions for Forms

Consent

The consent form should include a comprehensive review of the project and must outline the risks and benefits of participating in research. It is important that participation is voluntary and consent is given before beginning research (e.g. drawing blood, asking other questions, etc.). Consent needs to be verbal and must also include a signature.

- Do not ask for consent if the participant is not fully alert or conscious.
- Review the goals and objectives of the research with the participants and ask if they have any additional questions
- Consent can be revoked at any time by the participant.

Sample Questions for Forms

Demographics, Behaviors, and Lifestyle Choices

These question topics are beneficial to understanding the community demographics and determining any trends or patterns that may be useful to take into account when developing public health programs to address hepatitis B in the community. It is important to understand lifestyle choices and individual behaviors as they can provide critical information on risk factors. The following are important topics to consider for research purposes:

- What is your educational background?
- What is your date of birth?
- Do you have health insurance?
- What is your racial, or ethnic background, and country of origin?
- Do you have a history of drug use?
- Have you ever been tested for hepatitis A, B, C or D?
- Have you had unprotected sex in the last 6 months?

Data, Data, Data!!!

Your data is Important!

- It can help us understand care gaps for people with hepatitis B,
- Identify areas for prioritization
- And allocate for resources where needed

What can you do with your data?

- Can work with local academic institutions to help with analysis
    - Students are always looking for data analysis projects
- Submit abstracts to conferences (locally, nationally)
- Submit manuscripts for publications

Thanks!

Questions/Comments

Catherine Freeland, PhD, MPH
Catherine.Freeland@hepb.org

Midwest Asian Health Association
美亞健康協會 (MAHA)
A NON-PROFIT ORGANIZATION 非盈利機構

Hep B Prevention and Linkage to Care
Community Outreach and Education

Jing Zhang, PhD, Director of Community Health Programs

Organizing Community HBV Screening and Vaccination Events

Hep B United

Virtual Presentation

Tuesday, April 1, 2025, 3:00 PM ET

MAHA and Its MISSION

https://maha-us.org

Established in 2003 as a non-profit organization, with a mission to reduce health disparities for medically underserved minority populations through providing culturally sensitive and linguistically appropriate services including outreach education, screening, immunization, linkage to care, capacity building, research, and policy advocacy.

To accomplish this mission, MAHA collaborates with community-based organizations, health care providers, academic institutions, public health departments, and volunteers.

Strategies & Approach

Midwest Asian Health Association

合作单位： 芝加哥公共卫生部门

疫苗接种活动

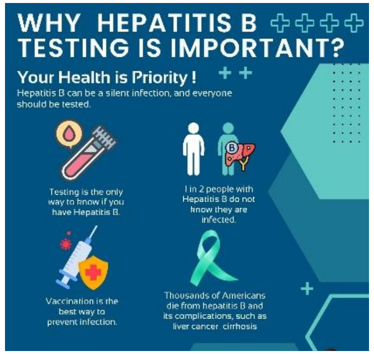
美亚现提供:
*新冠 *带状疱疹 *肺炎球菌
*Tdap（破伤风,白喉和百日咳）
*HPV（18岁以下）*甲肝和乙肝等疫苗！可通过电话、微信或 Facebook 联系美亚获取详细信息！

2025年打针时间: 4月14日
5月12日, 6月16日

地址：218 W. 26th St. Chicago, IL 60616

早上9点至中午12点半

- 甲肝和乙肝, 带状疱疹, HPV 疫苗收取 $15 行政费用
- 其它疫苗免费
- 由于疫苗数量有限，请提前致电美亚注册 312-763-3116/ 312-763-3119



WHY HEPATITIS B TESTING IS IMPORTANT?

Your Health is Priority !

Hepatitis B can be a silent infection, and everyone should be tested.

Testing is the only way to know if you have Hepatitis B.

1 in 2 people with Hepatitis B do not know they are infected.

Vaccination is the best way to prevent infection.

Thousands of Americans die from hepatitis B and its complications, such as liver cancer cirrhosis

乙型肝炎是一种传染性很强的肝脏感染

乙型肝的症状

发烧
黄眼睛
肚子疼
黄皮肤
深色小便, 浅色大便，腹泻

感染乙型肝炎的途经

口-肛性行为
纹身和身体穿孔
分享被感染过的针头，剃须刀，和牙刷 等等

怎样才能预防乙肝?

接种乙肝疫苗
不使用别人用过的剃须刀，牙刷，吸管，针头等等
使用保险套

Key Strategies:

- Building the Partnerships
- Community Health Worker Model
- Word of Mouth
- Internal Referrals
- Translated Materials and Bilingual Staff

Approach:

- Community Education and Outreach (e.g., CBOs, community meetings/events, schools, daycares, public libraries, food pantries, churches, businesses, streets)

Cont.

- Social Media and Ethnic Media Outreach (e.g., WeChat, Facebook, Instagram, Website, listserv)
- Registration, reminder, and walk-in
- Integrated services

Questions
&
Answers

THANK YOU!

Contact Information:

美亚健康协会
Midwest Asian Health Association

- Jing Zhang, PhD

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(312) 225-8708

- Jennifer Soung

MAHA Health Program Coordinator
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(312) 763-3116

VISIT US AT: HTTPS://MAHA-US.ORG

NEXT SESSION: MAY 20, 2025 @ 3 PM ET

THANKS FOR JOINING!

CONNECT WITH US

HEPATITIS B FOUNDATION / HEP B UNITED

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