



Midwest Asian Health Association
美亞健康協會 (MAHA)
A NON-PROFIT ORGANIZATION 非盈利機構

CULUTURAL CONSIDERATIONS FOR HEPATITIS B EVENTS

Jing Zhang, PhD, Director of Community Health Programs

B Informed! Hepatitis B Virtual Education Series

Tuesday, September 16, 2025

3:00 PM ET

Service Population

AAPI Population Size: 901,058, 27.8% growth (2021-2024)

Largest Asian American Ethnic Groups in Illinois

- Asian India: 274,428
- Filipino: 169,520
- Chinese, except Taiwanese: 156,207
- Korean: 73,081
- Pakistan: 45,916
- Vietnamese: 37,590

Language Access:

- 63.6% of AA adults speak a language other than English at home
- 29.4% of AA adults are limited English proficient (Speak English less than “very well”)

Chinese	Tagalog	Urdu	Gujarati	Hindi
(104,106)	(83,892)	(53,817)	(49,512)	(45,534)

Hawaiian	Samoan	Chamorro
(308)	(180)	(165)



Cont.

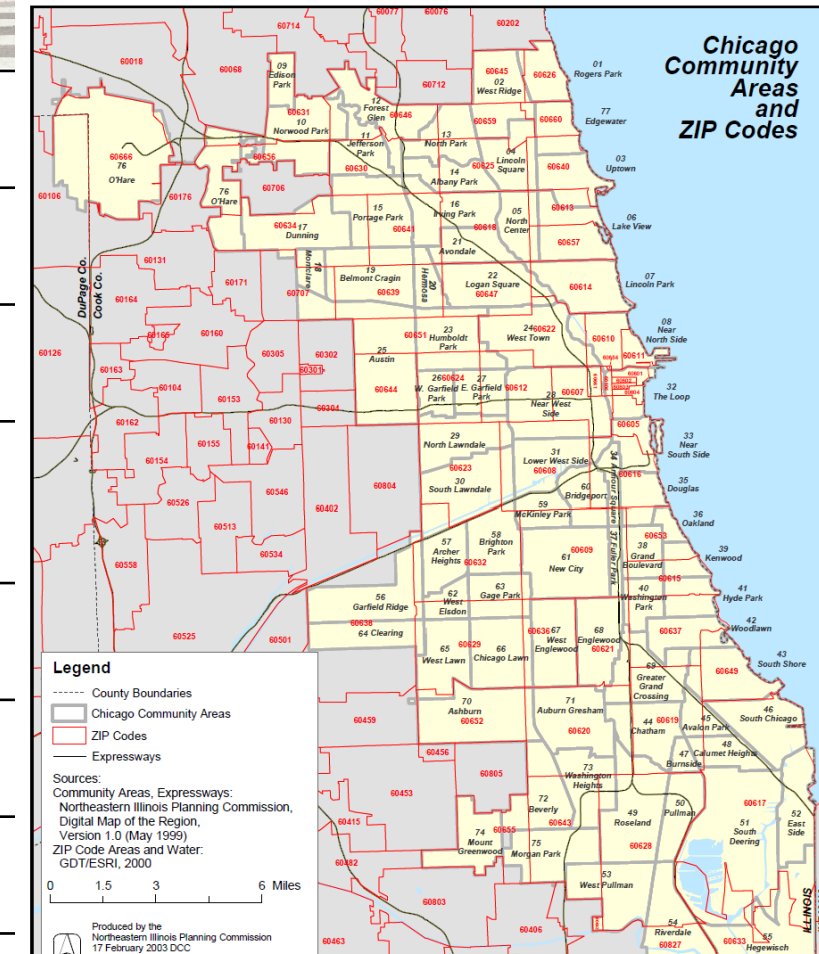
Counties with Highest AAPI Populations

	Share of County AAPI Population	Size of AAPI Population
Cook County:	7.7%	404,562
DuPage County:	12.6%	117,059
Lake County:	8.5%	60,476
Will County:	5.9%	41,280
Champaign County:	11%	22,742



Focused Areas - Demographics

	Armour Square (60616, 60609)	Bridgeport (60608, 60616, 60609)	Chicago
Total population	13,847	33,593	2,742,119
Age (median)	46.5	37.52	34.8
Asian (%)	60	40	10.8
College graduate (%)	28.57	38.02	43.73
Foreign born (%)	48.07	35.94	20.58
Limited English proficiency (%)	33.7	17.48	7.1
Median household income (\$)	43,787	68,505	64,539
Per capita income (\$)	27,159	35,297	41,673
Poverty rate (%)	20.1	14.69	17.22



Health Indicators

	Armour Square	Bridgeport	Chicago
Cervical cancer diagnosis	13.7	15.17	10.03
Colorectal cancer diagnosis	68.66	60.68	43.14
Lung/bronchus cancer mortality rate	41.7	40.7	35.0
Cervical cancer screening	38.3	44.4	63.4
Colorectal cancer screening	40.2	46.3	62.2
Tuberculosis	28.8	5.9	1.0
Received needed care	66.2	75.2	77.7
Routine checkup	70.7	59.5	77.1
Adult physical inactivity	34.1	15.6	28.6
Annual dental cleaning	53.8	55.3	62.2
Adult loneliness rate (% of adults)	34.0	32.2	30.4
Unmet mental health treatment needs among moderate or serious psychological distress rate (% of adults)	93.8	92.1	73.4

Cultural Barriers to Hepatitis B Educational & Awareness Campaigns

Stigma and discrimination

Fear and distrust western medicine

Communication and language challenges

Influence of family and community leaders

Lack of awareness of prevention and care knowledge

Cultural beliefs and attitudes (e.g., suffering, fatalism, Karma) and health screening

Cultural practices (e.g., sharing family meals, unprotected sex)

Lack of health insurance

Challenges of acculturation

Culturally Sensitive Hepatitis B Educational and Awareness Campaigns



Campaign Messages to address the barriers including cultural beliefs, attitudes, and behaviors



Provide translations



Tailor the materials to reflect the literacy level of the service populations



Hire dedicated bilingual and bicultural staff, including CHWs or lay health educators



Accommodate the clients' schedules and transportation needs



A lot of reminders

Cont.

Culturally Sensitive Hepatitis B Educational and Awareness Campaigns

- ▶ One stop wrap around services through expanding the programs and building partnerships
- ▶ Cross referrals and leverage resources
- ▶ Confidentiality and PII
- ▶ Customer satisfaction surveys and community surveys to ensure quality
- ▶ Become a trusted service provider through “Word of Mouth”

乙型肝炎

孕妇

什么是乙型肝炎 (HBV)?
它会对你有什么影响?

- 乙肝是一种由病毒引起的传染性肝病。
- 妈妈在生孩子的时候可能把乙肝传给宝宝。
- 如果宝宝一出生就感染乙肝，以后得慢性肝病的风险会很高。



孕期检查很重要!

- 在你第一次产检的时候，就应该做乙肝检查。
- 早点发现可以帮助医生保护宝宝不被感染。
- 如果你还没打过疫苗，那赶紧去打。

保护自己、宝宝和家人不被乙肝感染!

- 家人也应该做检查和接种疫苗。
- 如果妈妈有乙肝:
 - 宝宝出生12小时内需要打第一针疫苗
 - 接下来的6个月，再打两针
 - 等宝宝9到12个月大时，再做一次检查

- MAHA 心理健康诊所为所有受乙肝病毒 (HBV) 感染的人士提供保密咨询服务。
- 我们竭诚为您和家人提供支持。
- 请联系我们:
 - 地址: 218 W. 26th St, 2nd Floor, Chicago, IL 60616
 - 电话: 312-285-2287 (英文/中文)
 - 电子邮件: intake@maha-us.org

需要额外支持吗?



VIÊM GAN B

Phụ Nữ Mang Thai

Viêm gan B (HBV) là gì và ảnh hưởng bạn thế nào?

- Viêm gan B là một bệnh nhiễm trùng gan do vi rút gây ra, có thể lây từ người sang người.
- Phụ nữ mang thai có thể truyền vi rút cho em bé trong lúc sinh.
- Nếu em bé bị nhiễm viêm gan B từ khi mới sinh, nguy cơ bị bệnh gan lâu dài rất cao.



XÉT NGHIỆM KHI MANG THAI LÀ RẤT QUAN TRỌNG!

- Bạn nên làm xét nghiệm viêm gan B ngay trong lần khám thai đầu tiên.
- Nếu phát hiện sớm, bác sĩ có thể giúp bảo vệ em bé khỏi bị lây.
- Nếu bạn chưa tiêm ngừa thì nên đi tiêm càng sớm càng tốt.

Bảo vệ chính mình, em bé và gia đình khỏi viêm gan B!

- Người trong gia đình cũng nên xét nghiệm và tiêm ngừa.
- Nếu mẹ bị viêm gan B:
 - Em bé cần được tiêm mũi vắc xin đầu tiên trong vòng 12 tiếng sau sinh
 - Trong 6 tháng tiếp theo, tiêm thêm 2 mũi nữa
 - Khi bé được 9-12 tháng tuổi, nên làm xét nghiệm để kiểm tra

- Phòng khám Sức khỏe Tâm thần của MAHA có tư vấn miễn phí, bảo mật cho những ai bị ảnh hưởng bởi HBV.
- Chúng tôi ở đây để hỗ trợ BẠN và GIA ĐÌNH bạn.
- Hãy liên hệ với chúng tôi:
 - Địa chỉ: 218 W. 26th St, 2nd Floor, Chicago, IL 60616
 - Điện thoại: 312-285-2287 (Tiếng Anh/Chinese)
 - E-mail: intake@maha-us.org

CẦN HỖ TRỢ THÊM?



HEPATITIS B

Pregnant Women

What is Hepatitis B (HBV) and how can it affect you?

- HBV is a viral contagious liver infection caused by a virus
- It can be passed from mother to baby during childbirth.
- Babies infected at birth have a high risk of long-term liver problems



TESTING DURING PREGNANCY MATTERS

- You should get tested for HBV during your first prenatal visit.
- Early diagnosis helps protect your baby from infection.
- Get vaccinated if you aren't already.

Protect yourself, your baby, and family from HBV

- Family members should get tested and vaccinated
- If a mother has HBV:
 - At childbirth, the baby should receive the first vaccine dose within 12 hours.
 - In the next 6 months, receive 2 more vaccine doses
 - Get tested at 9-12 months

- MAHA's Mental health Clinic offers confidential counseling for anyone affected by HBV
- We are here to support YOU and YOUR FAMILY.
- Please reach out and contact us at:
 - Address: 218 W. 26th St, 2nd Floor, Chicago, IL 60616
 - Tel: 312-285-2287 (English/Chinese/中文)
 - E-mail: intake@maha-us.org

NEED ADDITIONAL SUPPORT?



超值体检!

所有以下项目化验费

只需 \$50

包括免费甲型肝炎, 乙型肝炎和血压检查



扫描二维码填写报名表

2025年抽血检查日期 (周六)

9/27, 10/25, 11/22

抽血时间
上午8时 - 11时

报名电话

(312) 763-3116 或 (312) 763-3119

检查地址

218 W. 26th St. Chicago

注意事项: 不需身份证和社安证, 需报名登记, 检查结果保密, 检查报告有专业医生提供免费医疗谘询。
(如需要处方开药, 收取 \$50 行政管理费)



合作单位: 芝加哥公共卫生部门

疫苗接种活动



美亚现提供:

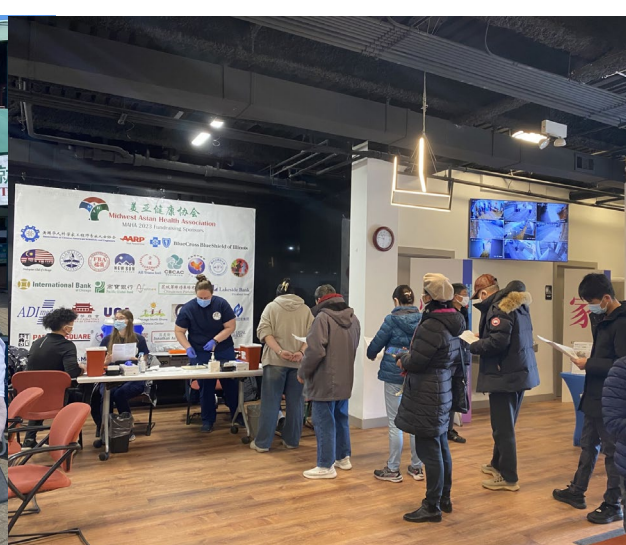
- *新冠
 - *带状疱疹
 - *肺炎球菌
 - *Tdap (破伤风, 白喉和百日咳)
 - *HPV (18岁以下)
 - *甲肝和乙肝等疫苗
- 可通过电话、微信或 Facebook 联系美亚获取详细信息!

2025年打针时间: 9月15日
10月14日, 11月10日, 12月15日

地址: 218 W. 26th St. Chicago, IL 60616

早上9点至中午12点半

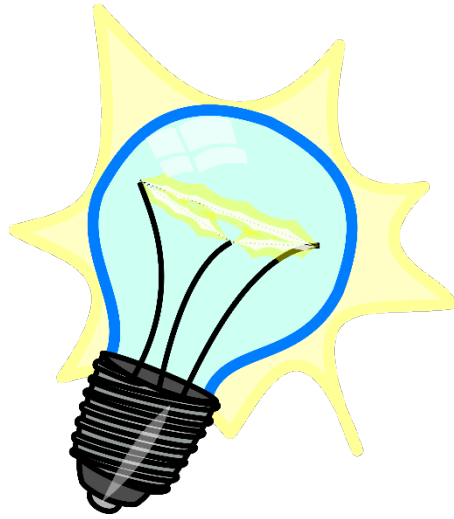
- + 甲肝和乙肝, 带状疱疹, HPV 疫苗收取 \$15 行政费用
 - + 其它疫苗免费
 - + 由于疫苗数量有限, 请提前致电美亚
- 注册 312-763-3116 / 312-763-3119

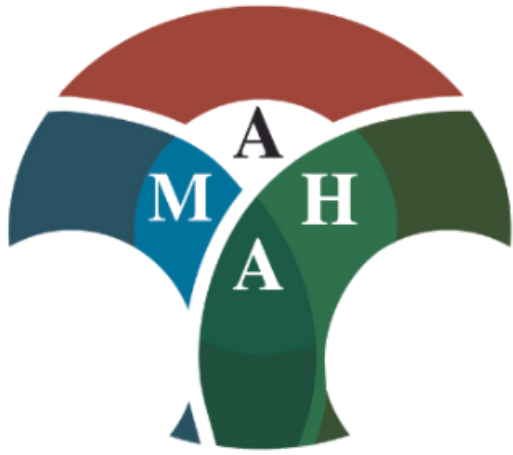


Effectiveness and Efficacy - the role of culture in campaigns for Hep B



Questions and Answers





美亚健康协会
Midwest Asian Health Association

Office Locations:

218 W 26th Street,
Chicago, IL 60616

3500 S Morgan Street
Chicago, IL 60609

228, W Cermak Road,
2nd Fl, Chicago, IL
60616

1935, Springbrook
Square Drive,
Naperville IL 60564

THANK YOU!

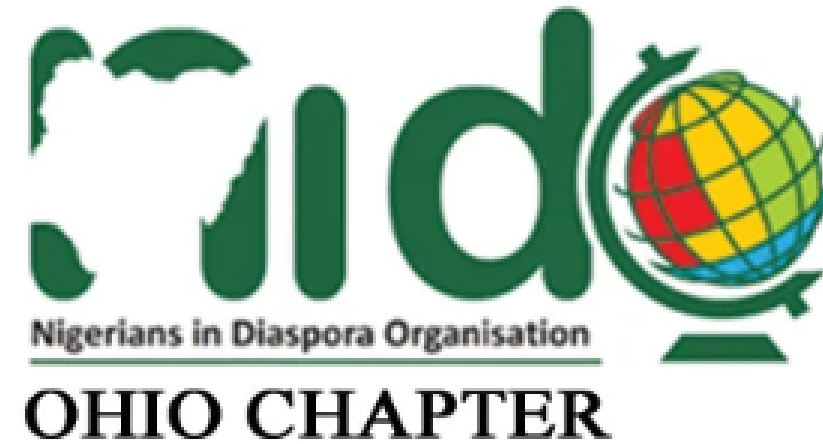
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(312) 763-3116

VISIT US @ [HTTPS://MAHA-US.ORG](https://MAHA-US.ORG)

NIDO A OHIO CHAPTER

NIGERIANS IN DIASPORA ORGANIZATION



OUTREACH & EVENTS

Festival

Picnic

Media

Providing education and testing at a local African Festival: This event would provide us with the opportunity to connect with the Nigerian community as well as the other African communities.

OUTREACH & EVENTS

Festival

Picnic

Media

Nigerian Picnic has occurred every summer since 90's and it has been an event that has been a collaboration effort among several Nigerian Organizations in Columbus

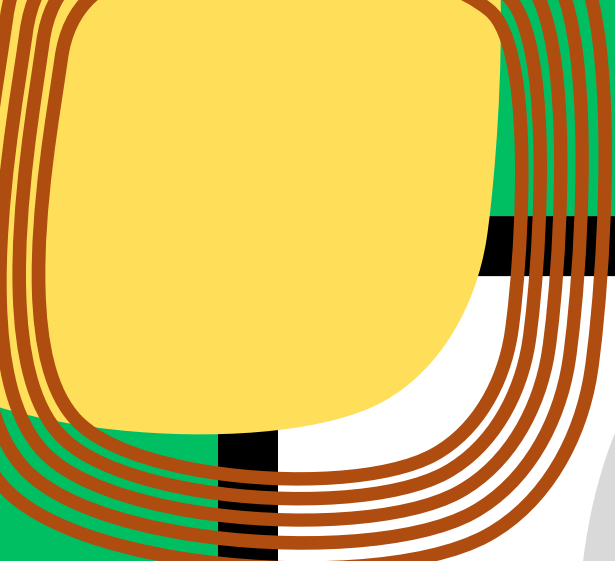
OUTREACH & EVENTS

Festival

Picnic

Media


We planned to create digital education that would promote awareness, education and advertisement for free testing.

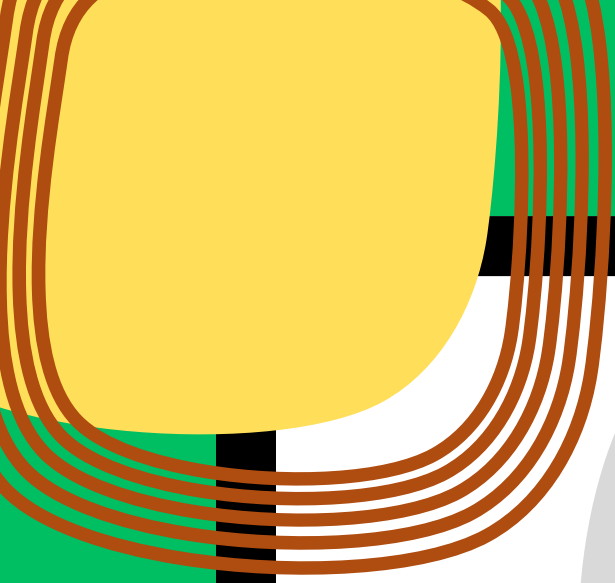


We realized very quickly in the beginning of 2025 that due to political changes people were not attending large events or socializing in large gatherings.

Our focus on education and outreach was on based majority on connecting with people in public settings and large crowds so this became a problem and we had to pivot quickly.

PROBLEMS





We decided to focus on providing digital education that could be replayed and watched from anywhere. We created Youtube videos, we offered free testing that people could sign up for digitally . We also provided information to leaders of Nigerian organizations to help us promote Hepatitis B education.

We also have an event in October that focuses on celebrating Nigerian's in the Diaspora and we are also planning to use this event to continue to provide awareness and education.

SOLUTIONS





**NIDOA OHIO CHAPTER
PRESENTS**

**HEPATITIS AWARENESS
PRESENTED BY
COLUMBUS PUBLIC HEALTH**



**Nigeria @ 65
Arts & Culture Celebration**

Saturday, October 4, 2025
 Venue: 4093 Cleveland Ave, Columbus, OH 43224
 (Northern Lights - Columbus Metropolitan Library)

TIME: 1PM - 5PM

Further inquiries:
 Email: info@nidoohio.org
 Text Msg: 2402306586

AFRICAN ORGANIZATIONS
CENTRAL OHIO

Fashion, Arts, Music, and much more...

**All-Nigerian
COOKOUT**

FOOD, GAMES & LOTS OF FUN..

SATURDAY, JULY 12, 2025
 4pm - 8pm PROMPT
BLENDON WOODS METRO PARK
 (Dogwood Reserve Area)
 4265 E Dublin Granville Rd, Columbus, OH 43230

FOR INQUIRIES: TEXT 2402306586

GREAT COLUMBIAN ARTS COUNCIL

CONTACT

Email: PRESIDENT@NIDOAHOIO.ORG

WWW.NIDOAHOIO.ORG

YOUTUBE @NIDOA-Ohio



THANK YOU