# HEP B UNITED PHILADELPHIA



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## Hep B United Philadelphia



- Citywide, community-owned coalition and campaign, led by the Hepatitis B Foundation, to increase hepatitis B testing, awareness, linkage to care, and vaccination among high risk communities
- Over 75 organizational partners- including the Philadelphia Department of Health, social service organizations, providers, and hospitals
- HBUP involves community stakeholders and coordinates city services and resources to make an impact in addressing this serious public health threat
- We are part of the nationwide *Hep B United* coalition, to ensure that hepatitis B and liver cancer remain public health priorities in the U.S., and to share resources with partners around the country



#### **Our Goals**

 Promote hepatitis B testing and vaccination, particularly among at-risk populations; and Stimulate community engagement and involvement to improve access to care for both prevention and treatment to reduce the local burden of hepatitis B and liver cancer



## A Philadelphia Story

- Hepatitis B is an alarming but under-diagnosed and under-prioritized disease in Philadelphia.
- In Philadelphia high risk groups, only 10%-20% have been tested most remain undiagnosed and unaware about their serious risk of cirrhosis and liver cancer.
- Over 20,000 Philadelphians are estimated to be living with hepatitis B.
  - During 2013, the Philadelphia Department of Public Health (PDPH) received 508 new reports of chronic hepatitis B infections, mostly among Asian and Pacific Islander immigrant populations.



## Screening and Testing

#### Since 2008, HBUP has educated over 10,000; screened 2,750; and administered over 500 free vaccine doses

- Number screening events since 2007 65
- Number reached through outreach and awareness over 10,000
- Number reached through direct education over 2,500
- Number screened since 2007 2,750
  - 98% foreign-born AAPI
  - 60% uninsured
  - 90% non-English proficient
  - 8% infected with HBV (China 13%, Vietnam 10%, Cambodia 6%, refugee countries 4%, Korea 3%, Indonesia 3%)
  - 58% immune
  - 34% susceptible



## Screening in 2015-2016

- January 11<sup>th</sup>- BPSOS
  - 13 screened
- March 15<sup>th</sup>- Chinese Christian Church
  - 39 screened
- April 24<sup>th</sup> Korean Church screening
  - 43 screened
- June 13<sup>th</sup>- Korean Health Fair
  - 7 screened
- September 6<sup>th</sup> Hmong Church
  - 39 screened
- October 17<sup>th</sup>- IAC
  - 18 screened
- October 18<sup>th</sup>- Chinese Christian Church
  - 31 screened
- April 30<sup>th</sup>- St. Helena School
  - 21 screened

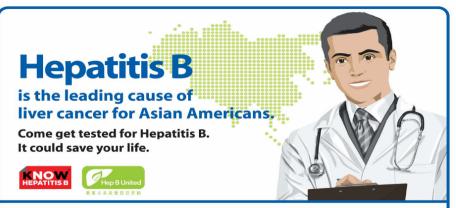


#### **APAMSA Outreach**



#### Campaign and Event Promotion

Hepatitis B Foundation

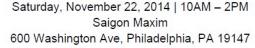


FREE testing | Saturday, October 18, 2014 | 1PM – 3PM
Wat Tummaprateip
1010 W. Duncannon Ave, | Phila, PA 19141
Call (215) 324-4070 or email <a href="mailto:chanphy@capg.org">chanphy@capg.org</a> for more information

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Please bring your PA PHOTO ID and insurance card if you have one!









## **Community Commitment**

- Community Event Research Day
- Community Health Advisory Committee
- Asian Health Heritage Month Celebration
- HepCAP meetings
- PCDC events
- Community Health Fair
- Faith and Spiritual Conference
- PCA Vietnamese Health Fair
- AFAHO Health Fair







## Know Hep B Resources



#### Social media outreach







## **Engaging Local Council**

- 2015
  - Over 70 representatives from Hep B United
     Philadelphia and HepCAP partner organization
- 2016
  - Over 75 participants from HBUP, HepCAP and student organizations
  - City Council resolution with 6 member cosponsors



#### Our Work

#### To address HBV in Philadelphia, we need to see:

- Increased screening among high risk communities
- Appropriate care for infected individuals
- Vaccine for high risk adults
- Education and awareness to reduce myths and decrease stigma

#### **Current Barriers**

- AAPIs face fear, stigma, discrimination, time constraints, financial constraints, language and cultural barriers, and inability to navigate the health care system
- Providers face lack of HBV knowledge, communication difficulties with limited English proficient patients, and lack of system-level support for HBV screening



#### For the Future

#### What We Have

- A large and committed coalition
- Multi-sectoral partnerships
- Simple training opportunities to improve provider knowledge

#### What We Need

- Find ways to make systems-level change to make HBV screening and care routine in Philadelphia
- Find new ways to improve community and provider awareness, to improve screening rates in Philadelphia
- Develop a greater media presence to raise HBV awareness and promote testing opportunities
- Engage city and hospital leadership to make HBV a local public health priority
- Increase HBV research opportunities to improve the body of knowledge and be able to better address local needs
  - Increase engagement with medical and nursing students to expand outreach efforts

## Questions!? Please contact us!



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