Advocating for a world with #NOhep



World|Hepatitis Alliance







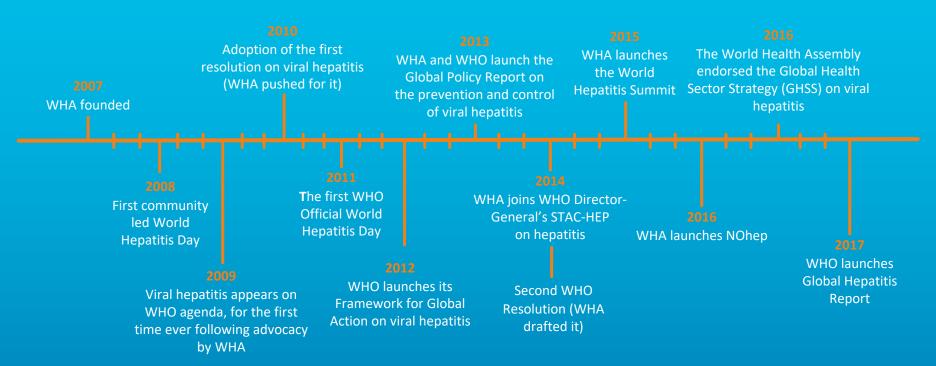








Our first 10 years





Eliminating viral hepatitis by 2030



countries on board but



on track to reach the 2030 goal







Why advocacy?

We have the political commitment, we now need to ensure implementation for

MAKING ELIMINATION A REALITY

2015

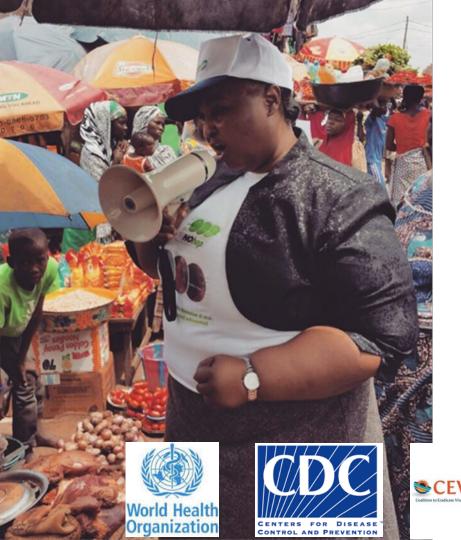
 Combatting hepatitis goal as part of SDG 3.3

2016

Elimination of hepatitis as a public health threat by 2030 and in the context of the Universal Health Coverage



A global movement to eliminate viral hepatitis by 2030





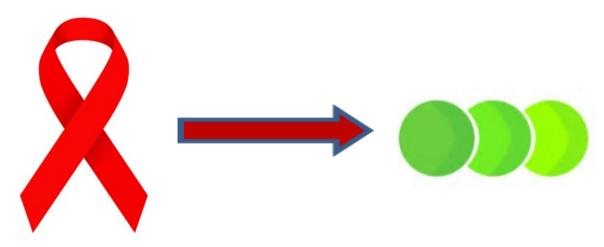
What is NOhep?

- A global awareness raising and advocacy movement
- Pioneered by the World Hepatitis Alliance in 2016 as a civil society response to WHO's Viral Hepatitis Strategy
- Now an multi-stakeholder platform led by WHO, CDC, CEVHAP, ELPA & WHA









To become the brand for hepatitis, similar to how the red ribbon is used for HIV/AIDS

What does NOhep do?



- Unifies patients, healthcare professionals and policymakers around one common purpose
- Supports governments and medical professionals to drive action to eliminate viral hepatitis
- Inspires people to speak out and tell powerful stories of the impact of viral hepatitis
- Mobilises supporters across the globe
- Campaigns for a world where people have access to life saving interventions and do not suffer discrimination







Highlights to date

- Sign-ups from over 130 countries
- #NOhep has reached more than 90 million people online
- Over 300 NOhep Medical Visionaries
- 6 Government Visionaries



NOhep Visionaries Programme



The NOhep Visionaries Programme brings key change makers in governments, medical professions and civil society organisations together to accelerate action to eliminate viral hepatitis by 2030.

- 300+ medical professionals in over 90 countries
- 6 governments officially endorsed programme (Egypt, Bangladesh, Brazil, Georgia, Gambia and Mongolia)

Thousands of civil society activists signed up

Sign up here: http://www.nohep.org/visionaries/

NOhep Visionaries Programme



Help eliminate viral hepatitis by 2030

NOhep Guide for medical professionals



- Creating NOhep advocates in the medical community
- Launched in Europe, Americas and Asia Pacific Region
- Spearheaded by 40+ leading HCPs and signups from over 300 medical professionals in 90 countries
- NOhep Guide for Medical Professionals will be launched at the Global Hepatitis Summit on 15 June
- Opportunity for civil society groups and HCPs to work together towards achieving 2030 goal



NOhep Advocacy Toolkit

An interactive toolkit to support advocacy efforts amongst community groups and civil society organisations to help countries "get on track".

Who is this Toolkit for?

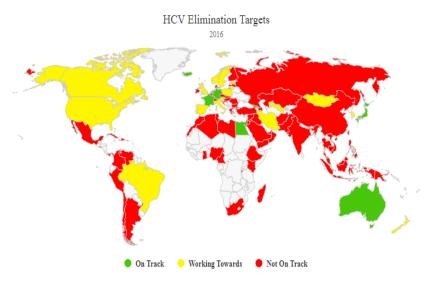
Civil society organisations working in the field of viral hepatitis

What resources are included?

An interactive PDF that includes links to downloadable resources. Including case studies from supporters who have used NOhep to implement successful advocacy activities

When will it be launched?

The toolkit will be launched to coincide with the World Health Assembly in May 2018.



As well the guide, we will also launch an interactive map on the NOhep website showing updated country data from the Polaris observatory website.





NOhep Village







World Hepatitis
Aliance

Get involved





Spread the message



NOhep is a global community connected by a common message: Eliminate viral hepatitis by 2030

- Use NOhep's online resources and materials to spread the message
- Include the NOhep logo on your own materials and within your own campaigns – remember NOhep doesn't compete but strengthens
- Organise activities and events using the NOhep branding and merchandise to raise awareness
- Download the NOhep Advocacy Toolkit to find out more







Join the community

NOhep is a global community connected online using the #NOhep

- Join the NOhep movement @NOhep.org
- Stay connected online by using the #NOhep in all your social media posts
- Follow and tag us on Facebook and Twitter
- Use NOhep's posters, online resources and videos to share your message
- Share your updates and activities for our monthly newsletter







Hello NOhep Ac

Welcome to yo

involved with

Today is a big Medical Vision visionaries pav medical profess Hamid said: "Th patient advocat Visionaries belo

community.

NOhep @NO hep - 3

There are NOEXCUSES when it comes to eliminating viral #hepatitis ge involved with #NOhep:NOEXCUSE today! bit.ly/2mfEhV4











